

HEALTH INSURANCE AND MANAGED CARE (B) COMMITTEE

Health Insurance and Managed Care (B) Committee Dec. 2, 2023, Minutes
Health Insurance and Managed Care (B) Committee Nov. 2, 2023, Minutes (Attachment One)
Health Insurance and Managed Care (B) Committee 2024 Proposed Charges (Attachment One-A)
Consumer Information (B) Subgroup Nov. 21, 2023, E-Vote Minutes (Attachment Two)
Filing Health Insurance Claims Document (Attachment Two-A)
Explanation of Benefits Document (Attachment Two-B)
Understanding Medical Necessity Document (Attachment Two-C)
How to Appeal a Denied Claim Document (Attachment Two-D)
Consumer Information (B) Subgroup Oct. 25, 2023, E-Vote Minutes (Attachment Three)
Revised Frequently Asked Questions (FAQ) About Health Care Reform (Attachment Three-A)
Consumer Information (B) Subgroup Oct. 17, 2023, Minutes (Attachment Four)
Consumer Information (B) Subgroup Sept. 18, 2023, Minutes (Attachment Five)
Health Innovations (B) Working Group Dec. 1, 2023, Minutes (Attachment Six)
Memorandum on Health Insurance and Managed Care (B) Committee 2023 Priorities (Attachment Seven)

Draft Pending Adoption

Draft: 12/14/23

Health Insurance and Managed Care (B) Committee
Orlando, Florida
December 2, 2023

The Health Insurance and Managed Care (B) Committee met in Orlando, FL, Dec. 2, 2023. The following Committee members participated: Anita G. Fox (MI), Chair; Jon Pike, Co-Vice Chair (UT); Mike Kreidler, Co-Vice Chair (WA); John F. King and Gregg Conley (GA); Dean L. Cameron represented by Shannon Hohl (ID); Kathleen A. Birrane (MD); Grace Arnold (MN); Mike Chaney represented by Bob Williams (MS); D.J. Bettencourt (NH); Glen Mulready (OK); Andrew R. Stolfi (OR); Michael Humphreys (PA); Alexander S. Adams Vega (PR); and Allan L. McVey represented by Joylynn Fix (WV). Also participating were: Michael Conway (CO); Paul Lombardo (CT); Andria Seip (IA); LeAnn Crow (KS); Timothy N. Schott (ME); Justin Zimmerman (NJ); Diane Cooper (SC); and Scott A. White and Keven Patchett (VA).

1. Adopted its Nov. 2 and Summer National Meeting Minutes

The Committee met Nov. 2 and Aug. 14. During its Nov. 2 meeting, the Committee took the following action: 1) adopted its task forces' 2024 proposed charges; 2) adopted its 2024 proposed charges; and 3) adopted the white paper *A Guide to Understanding Pharmacy Benefit Manager and Associated Stakeholder Regulation*.

Commissioner Stolfi made a motion, seconded by Commissioner Mulready, to adopt the Committee's Nov. 2 (Attachment One) and Aug. 14 (*see NAIC Proceedings – Summer 2023, Health Insurance and Managed Care (B) Committee*) minutes. The motion passed unanimously.

2. Adopted its Subgroup, Working Group, and Task Force Reports

Commissioner Stolfi made a motion, seconded by Commissioner Pike, to adopt the following reports: 1) the Consumer Information (B) Subgroup, including its Nov. 21 (Attachment Two), Oct. 25 (Attachment Three), Oct. 17 (Attachment Four), and Sept. 18 (Attachment Five) minutes; 2) the Health Innovations (B) Working Group, including its Dec. 1 minutes (Attachment Six); 3) the Health Actuarial (B) Task Force; 4) the Regulatory Framework (B) Task Force; and 5) the Senior Issues (B) Task Force. The motion passed unanimously.

3. Received an Update on the Consumer Information (B) Subgroup's Work Related to Educating Consumers on Claim Denial Appeal Rights

Crow provided an update on the work of the Consumer Information (B) Subgroup to educate consumers on their claim denial appeal rights. She said that since the Committee's discussion of claim denials and appeals at the Spring National Meeting, the Consumer Information (B) Subgroup has been working on these topics.

Crow said that since her last update to the Committee at the Summer National Meeting, the Subgroup has continued to meet and recently completed its work to revise and update a series of consumer guides: 1) "Filing Health Insurance Claims"; 2) "Explanation of Benefits"; 3) "Understanding Medical Necessity"; and 4) "How to Appeal a Denied Claim." She said the guides are intended to help consumers understand the claims process and the steps they must follow to appeal denied claims. She explained that these guides build on a previous series of consumer guides the Subgroup worked on in 2021.

Crow said state departments of insurance (DOIs) are free to use the guides as-is or amend them to suit their needs, including adding their own branding or pulling out pieces of the guides to use on social media or elsewhere. She

Draft Pending Adoption

encouraged state DOIs to review the guides and use them if they do not already have something similar. Crow said the guides are currently available in Word format. She said the Subgroup, however, plans to work with the NAIC's Communications Department to produce versions that are designed with more consumer appeal and compatibility for mobile users.

Crow said the Subgroup also plans to add to its series of consumer guides. She explained that the current guides focus on appealing claims submitted after the consumer receives a health care service. The Subgroup recognizes that different issues arise when an insurer denies a prior authorization request before the service is provided. She said a new consumer guide focused on pre-service denials will help consumers understand these issues.

4. Heard a Discussion on SBM Activities

Conley and Patchett discussed the rationale behind the creation of the Georgia and Virginia, respectively, state-based marketplaces (SBMs), including reducing the number of uninsured by designing an SBM that is more consumer-friendly with respect to shopping for a plan and plan enrollment and enhancing the ability, through an SBM, to coordinate more closely with other state agencies.

Conley discussed the challenges in setting up the Georgia Access Exchange, including: 1) that as of 2021, Georgia's uninsured rate of 12.7%; and 2) that only three in 10 Georgians responsible for purchasing their own health insurance did so, as of 2021, through the federally facilitated marketplace (FFM). He explained that these challenges, particularly the decreased enrollment in the FFM led to fewer insurance companies on the FFM and higher premiums.

Conley discussed the SBM's goals to address these issues and how it was designed to serve the needs of Georgians and facilitate a more competitive marketplace with greater consumer choice by engaging Georgia's private-sector entities to provide innovative solutions for plan shopping, enrollment, and support. He explained the process for consumers to access the Georgia Access Exchange, apply, shop, and enroll in a qualified health plan (QHP). He also explained how its eligibility system works with other Georgia state agencies, particularly with its Medicaid agency, in accessing eligibility for either the SBM or Medicaid to make it seem seamless to the consumer.

Conley said that moving to an SBM builds upon the Georgia DOI's efforts to understand and improve the market for consumers. He explained how two Georgia DOI studies—network adequacy analysis and health market scan—helped direct those efforts with the Georgia Access Exchange. He highlighted Georgia's success in increasing enrollment for the 2023 plan year using its SBM in 2023 versus the 2022 plan year when enrollment was through the FFM. He attributed this increase in enrollment to Georgia Access' open enrollment 2023 campaign. Conley said that coupling an SBM with a state-based reinsurance program, which can control and stabilize premium costs, can also increase access, and bring more people to the marketplace to consider purchasing coverage and, therefore, increasing enrollment.

Patchett discussed Virginia's insurance marketplace. He said that, like Georgia, the goals of Virginia's Insurance Marketplace were to 1) more closely coordinate with Virginia state agencies; 2) improve coverage transitions from Medicaid to the insurance marketplace; 3) reduce the number of uninsured Virginians; and 4) support the continuity of coverage. He said Virginia just became operational on Nov. 1 for its first plan open enrollment period as a fully operational SBM. He noted that Virginia is a determination state, which means that when accessing the SBM for coverage, if a consumer is determined eligible for Medicaid coverage based on the financial information the consumer provides, instead of transferring the consumer to the state Medicaid agency to make a final determination of Medicaid eligibility, the Virginia SBM makes that final determination. If a consumer is not determined eligible for Medicaid coverage, then the consumer continues to the next step in the SBM to shop and enroll for coverage in a QHP.

Draft Pending Adoption

Patchett discussed Virginia's coverage landscape. He explained that Healthcare.gov is the insurance marketplace for about 31 states, which means the federal Center for Consumer Information and Insurance Oversight (CCIIO), which operates Healthcare.gov, cannot tailor the FFM to specifically meet the needs of Virginians, but by having an SBM, Virginia can. He discussed how Virginia's Insurance Marketplace works with other state agencies, including the Virginia DOI, health plans, insurance producers, navigators, and assistors, to better serve and understand the needs of Virginians and why there may be coverage gaps and address them. He explained that like Georgia, Virginia obtained a federal Affordable Care Act (ACA) section 1332 waiver to establish a state-based reinsurance program to help stabilize its marketplace. Patchett highlighted the increased enrollment over the past few years of individuals aged 55–64. He also noted Virginia's robust stand-alone dental plan program. Patchett said that to date, Virginia has not experienced the decrease in enrollment in its SBM that other SBMs traditionally have seen. He said Virginia is encouraged by the high numbers of enrollment in the first two weeks of open enrollment and anticipates that trend continuing until its end.

Commissioner Mulready asked about the process Georgia and Virginia took to establish their SBM, including legislation, vendors, costs, and funding. Commissioner King said that for Georgia, he had early conversations with the governor's office and legislative leaders. He said he also used the messaging throughout these conversations to establish the SBM as "Georgians Helping Georgians." Conley agreed. He said that because the Georgia DOI started conversations early in the process and the messaging, the legislation establishing the SBM passed through the legislature with little resistance. He explained that Georgia used vendors that had an established record of working with the states. Patchett agreed. He explained how Virginia funds its SBM through assessments, which means it does not have to rely on state general fund funding. He said this funding mechanism also allows the SBM to fund other programs important to the SBM, such as its navigator programs.

Commissioner Kreidler asked if Georgia or Virginia has been able to track the percentage of uninsured and whether the percentage has changed since moving to an SBM. Patchett said Virginia will be tracking this because moving to an SBM gives it better access to such data. Conley said if marketplace enrollment continues at the pace it has during the first few weeks of open enrollment, Georgia anticipates a lower percentage of uninsured. Commissioner Kreidler asked how, if at all, enrollment in the SBM has been affected by the Medicaid redetermination process. Patchett said Virginia is assessing this now. He explained how the Virginia SBM has been working with other state agencies to make it easy for consumers to seamlessly transition, such as through passive enrollment, from Medicaid to the SBM. He said he believes this process will make a difference in reducing the number of uninsured.

5. Heard a Federal Update

Brian R. Webb (NAIC) provided a federal update on pharmacy benefit managers (PBMs), Medicare Advantage marketing, recently issued federal regulations, and ongoing federal court cases. He said H.R. 5378, The Lower Costs, More Transparency Act, a single health transparency (and PBM) bill, was recently introduced in the U.S. House of Representatives. He said the House Education and Workforce, Energy and Commerce, and Ways and Means committees jointly introduced the bill, which combines the bills that were passed by the three committees. Webb said the bill requires health care providers and insurers to disclose certain information about health care costs. He said that of interest to the Committee, the bill also requires: 1) PBMs to semiannually report to health plan sponsors on the number and types of claims for covered drugs, including whether the drugs were brand-name or generic drugs and associated costs; 2) contracts with PBMs for employer-sponsored health plans to allow health plan fiduciaries to audit certain claims and cost information without undue restrictions; and 3) pass-through pricing models. H.R. 5378 also prohibits spread pricing for payment arrangements with PBMs under Medicaid. Webb said from all the bills being considered this Congressional session related to PBMs, this bill is the one with the best chance of passing the House. He said the NAIC Government Relations staff will continue to monitor the bill and others for any conflicts with state insurance laws regulating PBMs or provisions that could pre-empt state insurance regulation in any of these areas.

Draft Pending Adoption

Webb next discussed Medicare Advantage marketing. He noted that this is an issue that state insurance regulators brought to the attention of the U.S. Congress. He discussed the work that several NAIC groups were doing to raise more awareness with Congress about the concerns and marketing issues, including the Improper Marketing of Health Insurance (D) Working Group and the Senior Issues (B) Task Force. Webb also discussed a report issued by the Senate Committee on Finance on Medicare Advantage marketing. He said that since the report and additional discussions among state and federal regulators, the federal Centers for Medicare & Medicaid Services (CMS) has updated its regulations on Medicare Advantage marketing to add additional requirements, particularly to third-party marketing organizations, and has increased its monitoring and enforcement actions in this area. He said CMS recently issued a proposed rule on the topic with comments due Jan. 5, 2024. Webb said that there is still the remaining question of state authority to regulate MA marketing. He said the NAIC Government Relations staff is still talking to appropriate Congressional staff about giving such authority back to state insurance regulators.

Webb discussed other congressional legislation, including funding for the mental health parity grants to the states to assist them in enforcing the mental health parity requirements under the federal Mental Health Parity and Addiction Equity Act (MHPAEA). He explained that the grant money, which is \$10 million dollars per year for five years, has been authorized but not appropriated. He noted that the Senate Committee on Appropriations put in its year-end report that it believes the CMS has sufficient funds in its budget to start the grant program without an additional appropriation of funds. He said that because of this information, the NAIC has sent letters to the CMS urging them to start the grant program.

Webb also mentioned the NAIC's opposition to H.R. 3799, the federal Custom Health Option and Individual Care Expense (CHOICE) Arrangement Act, which was recently passed by the House, because it preempts state insurance laws related to association health plans (AHPs) and some stop-loss insurance laws in several states. He said the NAIC Government Relations staff have had conversations with Senate congressional staff about the NAIC's concerns with the legislation. He said that because of these conversations, he is hopeful the legislation will not pass the Senate in its current form.

Webb next discussed the proposed rule on Notice and Benefit Payment Parameters (NBPP) for 2025. He highlighted a provision in the proposed rule that potentially could change how states establish SBMs. He said the NAIC is awaiting the final rules on short-term, limited-duration (STLD) plans and fixed indemnity plans. It is anticipated that the final rules will be issued sometime in the spring of 2024. Webb said the NAIC is also awaiting a possible proposed rule on AHPs. He explained that during the Trump administration, a federal rule on AHPs was issued. The rule was challenged and overturned. He said the Biden administration decided not to appeal the ruling choosing instead to potentially issue its own rule on the subject. Webb said that based on conversations with Biden administration officials, it is possible the proposed rule could be issued before the end of the year or sometime in the spring of 2024. He said that whenever the proposed rule is issued, he anticipates the NAIC would want to submit comments on it.

Webb next discussed federal court action. He said the NAIC Government Relations staff is still tracking several court cases, including the *Braidwood v. Becerra* case, which challenged the ACA's preventive service requirements, and *Pharmaceutical Care Management Association (PCMA) v. Mulready*, which challenges state insurance regulators' right to regulate PBMs. He said both cases are making their way through the federal courts and depending on the appeals court ruling, which could have major implications for state insurance regulators. Webb also discussed the pending appeal in the *Data Marketing Partnership v. the U.S. Department of Labor (DOL)* case. He reminded everyone that this case ruled against the DOL in defining who is considered an "employer" for purposes of the federal Employee Retirement Income Security Act (ERISA), which affects the ability of the states to regulate such arrangements and the application of certain ACA consumer protections.

Draft Pending Adoption

6. Heard an Update from the CMS' CCIIO on its Recent Activities

Ellen Montz (CCIIO) updated the Committee on the CCIIO's recent activities of interest. She discussed one of the CCIIO's top priorities—the Medicaid redetermination process and ensuring consumers can maintain coverage by seamlessly transitioning to Medicaid, the federal Children's Health Insurance Program (CHIP), employer-based coverage, or marketplace coverage. She expressed appreciation for the work of state insurance regulators and the willingness of state insurance regulators to partner with the CCIIO in its work.

Montz provided a status update from the marketplace side of the Medicaid redetermination process due to the end of the public health emergency (PHE) and the transition back to the regular Medicaid redetermination process. She said she is also interested in hearing how the process is proceeding from the state perspective. Montz noted that at this point, it has been about eight months since the Medicaid redetermination process began nationwide, but depending on a particular state, probably about 50% of individuals subject to Medicaid redetermination have completed the process, which means there is still a lot of work to be done and time to make improvements in the process. She discussed how CMS is working with the states as the Medicaid redetermination process continues. She also highlighted the work the CCIIO is doing to provide a more seamless transition to marketplace coverage for consumers determined no longer eligible for Medicaid or CHIP, including its outreach efforts to educate consumers about the Medicaid redetermination process and their options. Montz highlighted CMS data indicating a high number of successful transitions from Medicaid or CHIP to the marketplaces, both FFM and SBMs. Montz also touched on the CCIIO's desire to work with the states and other entities to assist consumers no longer eligible for Medicaid or CHIP to transition to employer-based coverage.

Montz also provided a high-level summary of the recently released proposed NBPP for 2025. This annual regulation governs core provisions of the ACA, including the operation of the health insurance marketplaces, standards for health plans, agents, and brokers, and the risk adjustment program. She highlighted provisions in the proposed 2025 NBPP of particular interest to state insurance regulators, including: 1) several provisions requiring SBMs to align with the standards and requirements of the FFM, proposals to clarify and improve the process for states to determine and update essential health benefits, and initiatives to ease the eligibility and enrollment process for consumers. Montz said that with this proposal, the CMS is continuing its trend of raising the bar regarding consumer protections and raising the bar on value regarding QHPs. She said CMS is looking forward to receiving comments on these proposals, particularly comments from the SBMs and the states that are interested in becoming an SBM.

7. Discussed Committee Activities and Accomplishments for the Year Related to its Priorities

Director Fox highlighted the Committee's accomplishments for the year related to the priorities Committee members identified at the beginning of the year. She said she believed her main goal in expanding connections with each other and senior staff was accomplished particularly by holding virtual and in-person regulator-to-regulator meetings to allow time for more in-depth discussion. Director Fox said she felt the Committee also was able to be more connected with other stakeholders across the NAIC on issues of mutual interest, such as the NAIC consumer representatives, the Center for Insurance Policy and Research (CIPR), and other NAIC committees, including the Market Regulation and Consumer Affairs (D) Committee and the Special (EX) Committee on Race and Insurance's Health Workstream.

Director Fox said that as described in her memorandum to the Committee (Attachment Seven), with the support of the Committee members and the NAIC, the Committee was able to move forward, hear discussions, and take action on many of the priority issues identified and some not identified at the beginning of the year, including: 1) network adequacy; 2) Medicaid unwinding; 3) essential health benefits (EHBs); 4) PBM regulation; 5) SBMs; and 6) claim denial appeals.

Draft Pending Adoption

Carl Schmid (HIV+Hepatitis Policy Institute), an NAIC consumer representative, thanked the Committee for its work this year on issues of particular importance to consumers. He said the NAIC consumer representatives particularly appreciated the work of the Consumer Information (B) Subgroup on its work updating documents that educate consumers on the rights to appeal claim denials. He said that now the job is to get that information out to consumers. Schmid said that he is hoping that additional work in this area will include an examination of why consumers are receiving these denials and a better understanding of the data related to these denials. He said prior authorization is another issue of importance to the NAIC consumer representatives, particularly with respect to the use of artificial intelligence (AI) in making prior authorization determinations. Schmid urged the Committee to work with other NAIC groups as those groups examine related AI issues.

Schmid also said the NAIC consumer representatives' continuing concern with insurers requiring cost-sharing for preventive services as evidenced in the NAIC consumer representatives' preventive services report, *Preventive Services and Coverage and Cost-Sharing Protections Are Inconsistently and Inequitably Implemented: Considerations for Regulators*, shared with the Committee at the Summer National Meeting. He urged the Committee to continue looking at this issue.

Having no further business, the Health Insurance and Managed Care (B) Committee adjourned.

SharePoint/NAIC Support Staff Hub/Member Meetings/B CMTE/National Meetings/2023 Fall National Meeting/12-Bmin.docx

Draft: 11/21/23

Health Insurance and Managed Care (B) Committee
Virtual Meeting
November 2, 2023

The Health Insurance and Managed Care (B) Committee met Nov. 2, 2023. The following Committee members participated: Anita G. Fox, Chair (MI); Jon Pike, Co-Vice Chair (UT); Mike Kreidler, Co-Vice Chair, represented by Ned Gaines (WA); Trinidad Navarro represented by Jessica Luff (DE); John F. King represented by Martin Sullivan (GA); Dean L. Cameron represented by Shannon Hohl (ID); Kathleen A. Birrane represented by Jamie Sexton (MD); Grace Arnold represented by Peter Brickwedde (MN); D.J. Bettencourt (NH); Mike Chaney represented by Bob Williams (MS); Glen Mulready represented by Ashley Scott (OK); Michael Humphreys (PA); and Allan L. McVey (WV). Also participating was: Sharon P. Clark (KY).

1. Adopted its Task Forces' 2024 Proposed Charges

Director Fox said the Committee's first item of business is to consider adoption of its task forces' 2024 proposed charges. She said that prior to today's meeting, NAIC staff distributed and posted on the Committee's web page all the task forces' 2024 proposed charges. She said the Health Actuarial (B) Task Force adopted its 2024 proposed charges on Sept. 26. The changes to the charges from its 2023 charges reflect the Long-Term Care Insurance (EX) Task Force's 2024 proposed charges, which, beginning in 2024, will come under the jurisdiction of the Committee. She said the Long-Term Care Insurance (EX) Task Force adopted its 2024 proposed charges Oct. 5.

Director Fox said the Regulatory Framework (B) Task Force adopted its 2024 proposed charges Sept. 29. She explained that as discussed during the Task Force's Sept. 29 meeting, because of timing issues with the white paper *A Guide to Understanding Pharmacy Benefit Manager and Associated Stakeholder Regulation* (white paper) and adopting its 2024 proposed charges, the Task Force decided to leave the Pharmacy Benefit Manager Regulatory Issues (B) Subgroup's charges unchanged for now. She said that after the Task Force is reappointed in 2024, the Task Force's first order of business will be to discuss next steps for the Subgroup, including its 2024 charges.

Director Fox said the Senior Issues (B) Task Force adopted its 2024 proposed charges Oct. 30. She said its charges are unchanged from 2023.

Commissioner McVey made a motion, seconded by Commissioner Stolfi, to adopt the task forces' 2024 proposed charges. The motion passed unanimously.

2. Adopted its 2024 Proposed Charges

Director Fox said NAIC staff distributed and posted the Committee's 2024 proposed charges on the Committee's web page prior to the meeting. She said the only change from its 2023 charges is a new charge for the Committee to monitor the Long-Term Care Insurance (EX) Task Force's activities, which is consistent with other Committee charges.

Gaines made a motion, seconded by Commissioner Bettencourt, to adopt the Committee's 2024 proposed charges (Attachment One-A). The motion passed unanimously.

3. Adopted the White Paper

Director Fox said the Committee's next item on the agenda is to consider adoption of the white paper. She said that after extensive discussion, the Regulatory Framework (B) Task Force adopted the white paper Sept. 29. NAIC staff distributed and posted the white paper, as adopted by the Task Force, prior to this meeting. She said that as discussed during the Task Force's Sept. 29 meeting, the white paper reflects the extensive work and discussions of the Pharmacy Benefit Manager Regulatory Issues (B) Subgroup over the past two years. Director Fox acknowledged the Subgroup's difficult task in drafting the white paper to try to account for the differing opinions and perspectives of the various stakeholders involved. She said the white paper is intended to be a resource for those state insurance regulators wishing to learn more about pharmacy benefit manager (PBM) regulation and obtain a greater understanding of the prescription drug ecosystem. Director Fox said the Subgroup intends for the white paper to be considered a snapshot in time with the realization that, as appropriate, the Subgroup, or any successor NAIC group, might want to revise it in the future to reflect changes related to the complex issues discussed in the white paper, particularly with respect to any court decisions made after its adoption. Director Fox requested comments.

Commissioner McVey expressed West Virginia's support for the white paper's adoption even though West Virginia has more extensive laws related to PBMs than the laws discussed in the white paper. He said it is important that the information in the white paper is available to state insurance regulators who are interested in these issues. Commissioner Stolfi also expressed support for the white paper's adoption. For the edification of those in the meeting, he suggested that it would be appropriate to explain what a white paper is and what it is not. Director Fox said a white paper is meant to be a resource, a survey of a specific issue or issues, that the states can use as they see fit. It is not a model law. Commissioner Pike also expressed support for the white paper's adoption. He acknowledged that the white paper might not be perfect and probably will never be perfect, but it is a good resource for state insurance regulators to obtain information on issues related to PBM regulation and the role PBMs play in the prescription drug ecosystem.

Peter Fjelstad (Pharmaceutical Care Management Association—PCMA) said the PCMA continues to have concerns about and problems with the substance of the white paper, as well as the process used to draft it. He said the PCMA believes its concerns are reflected in the Regulatory Framework (B) Task Force's vote to adopt the white paper during its Sept. 29 meeting. He reiterated that the PCMA's main concerns are that the white paper is not a consensus document and contains incomplete data references. In addition, the PCMA believes the white paper is biased in its sourcing and language and includes inflammatory language. Fjelstad said that in summary, the PCMA believes the white paper's content and the drafting process have been far outside the scope of what was originally intended.

Carl Schmid (HIV+Hepatitis Policy Institute) expressed the NAIC consumer representatives' support for the white paper's adoption. He said the white paper is a good resource. He noted the NAIC consumer representatives' disappointment that the proposed NAIC model on PBMs did not receive sufficient votes for adoption and following that, the NAIC consumer representatives suggested the Subgroup develop a white paper to examine PBM regulation and the role PBMs play in the prescription drug ecosystem. Schmid also noted that the white paper does not include everything the NAIC consumer representatives wanted and the NAIC consumer representatives' disappointment in the removal the white paper's recommendation section prior to Regulatory Framework (B) Task Force's adoption of the white paper. He said the NAIC consumer representatives look forward to working with the NAIC group that will be charged with continuing the Subgroup's work to examine issues related to the prescription drug ecosystem.

Joel Kurzman (National Community Pharmacists—NCPA) acknowledged the Subgroup's work in drafting the white paper. He said PBMs are a threat to his members—the community pharmacists. He said the NCPA was also

disappointed that the white paper's recommendation section was removed. Kurzman also noted the extensive comments the NCPA submitted, which it believed should have been reflected in the white paper. He said that although the NCPA is disappointed that its comments were not included, the NCPA supports its adoption. He said the NCPA also looks forward to working with the NAIC group that continues the Subgroup's work beginning in 2024.

J.P. Wieske (Horizon Government Affairs—HGA) discussed the history related to the PBM white paper. He explained that when he chaired the Task Force on behalf of Wisconsin, in 2018, the Task Force established the Pharmacy Benefit Manager Regulatory Issues (B) Subgroup because of the discussion by the Executive (EX) Committee members and Plenary during the adoption of the revisions to the *Health Carrier Prescription Drug Benefit Management Model Act* (#22). He said concerns were raised that the revisions to Model #22 did not directly regulate the activities of PBMs in their role as managers of prescription drug benefits. He noted that after the proposed PBM model, which would have established a licensing or registration process for PBMs, failed to receive sufficient votes for adoption, the Subgroup turned to developing a white paper to educate state insurance regulators on PBM regulation and the role PBMs play in the prescription drug ecosystem because of this strong interest in learning more about these issues. He said that after more than four years of looking at these issues, he believes the white paper is a great step forward in time and urged the Committee to adopt the white paper.

Commissioner Clark acknowledged the various comments noting that many of the same comments were expressed during the Regulatory Framework (B) Task Force's meeting prior to its adoption of the white paper. She said that from her legislative experience, given the fact that not everyone is satisfied with the white paper's contents means the Subgroup did a pretty good job in balancing stakeholder competing opinions and interests. She urged the Committee's adoption of the white paper.

Kris Hathaway (America's Health Insurance Plans—AHIP) acknowledged the Subgroup's hard work in drafting the white paper. She noted, however, that AHIP still has concerns about what it believes is biased language in the white paper and the white paper's tone in certain areas. She said that despite the Subgroup's intent that the white paper be considered a snapshot in time, AHIP remains concerned about some of the language in the white paper's provisions discussing legal case law. Hathaway said that because the Committee's adoption is the final stage in the process for the white paper, AHIP believes it would be appropriate to label the white paper to reflect in some manner, such as its title page, that it was not adopted by the Executive (EX) Committee and Plenary. Director Fox said she appreciates AHIP's comment, but she does not believe it is necessary to include such language or designation.

Commissioner Stolfi made a motion, seconded by Commissioner Pike, to adopt the white paper (*see NAIC Proceedings – Fall 2023, Regulatory Framework (B) Task Force minutes, Attachment One-B*). The motion passed.

4. Discussed the Committee's NAIC Connect Page

Director Fox said the NAIC Member Services Division recently approached her and members of her staff suggesting that the Committee be the next group of NAIC groups to begin actively using the NAIC Connect platform. She reminded the Committee that the Special (EX) Committee on Race and Insurance's Health Workstream is a pilot group and has already launched its page. Director Fox noted the ability of the NAIC Connect platform to provide NAIC members with a more unified experience for communicating with each other and sharing information and resources.

Director Fox said she anticipates the Committee's page on the NAIC Connect platform will be open and ready for its use in the next few weeks. She said that during the Committee's regulator-to-regulator meeting at the Fall National Meeting, NAIC staff will provide a demonstration of the Committee's page on NAIC Connect. She said

many Committee members have already activated their accounts on NAIC Connect. She urged those Committee members who have not activated their accounts to do so prior to the Fall National Meeting.

Having no further business, the Health Insurance and Managed Care (B) Committee adjourned.

SharePoint/NAIC Support Staff Hub/Member Meetings/B CMTE/2023 Summer National Meeting/B Cmte 11-2-23 MtgMin.docx

Draft: 10/5/23

Adopted by the Executive (EX) Committee and Plenary, TBD

Adopted by the Health Insurance and Managed Care (B) Committee, 11/2/23

2024 Proposed Charges

HEALTH INSURANCE AND MANAGED CARE (B) COMMITTEE

The mission of the Health Insurance and Managed Care (B) Committee is to consider issues relating to all aspects of health insurance.

Ongoing Support of NAIC Programs, Products, or Services

1. The **Health Insurance and Managed Care (B) Committee** will:
 - A. Respond to inquiries from the U.S. Congress (Congress), the White House, and federal agencies; analyze policy implications and their effect on the states of proposed and enacted federal legislation and regulations; and communicate the NAIC's position through letters and testimony, when requested.
 - B. Monitor the activities of the Health Actuarial (B) Task Force.
 - C. Monitor the activities of the Long-Term Care Insurance (B) Task Force.
 - D. Monitor the activities of the Regulatory Framework (B) Task Force.
 - E. Monitor the activities of the Senior Issues (B) Task Force.
 - F. Serve as the official liaison between the NAIC and the Joint Commission on Accreditation of Healthcare Organizations (Joint Commission), the National Committee for Quality Assurance (NCQA), and the Utilization Review Accreditation Commission (URAC).
 - G. Examine factors that contribute to rising health care costs and insurance premiums. Review state initiatives to address cost drivers.
 - H. Coordinate with appropriate Market Regulation and Consumer Affairs (D) Committee groups, as necessary, on health benefit plan and producer enforcement issues.
 - I. Coordinate with the Market Regulation and Consumer Affairs (D) Committee, as necessary, to collect uniform data and monitor market conduct trends on plans that are not regulated under the federal Affordable Care Act (ACA), including short-term, limited-duration (STLD) insurance, association health plans (AHPs), and packaged indemnity health products.
2. The **Consumer Information (B) Subgroup** will:
 - A. Develop information or resources, as needed, that would be helpful to state insurance regulators and others in assisting consumers to better understand health insurance.
 - B. Review NAIC publications that touch on health insurance to determine if they need updating. If updates are needed, suggest specific revisions to the appropriate NAIC group or NAIC division to make the changes.
3. The **Health Innovations (B) Working Group** will:
 - A. Gather and share information, best practices, experience, and data to inform and support health innovation at the state and national levels, including, but not limited to, state flexibility options through the ACA and other health insurance-related policy initiatives.
 - B. Discuss state innovations related to health care—i.e., access, insurance plan designs, underlying medical and prescription drug costs, stability for health care and insurance as a whole, health insurer and provider consolidation or competition, the use of data in regulatory and policy decision making, and health care delivery and financing models—to achieve better patient outcomes and lower spending trends.
 - C. Explore sources and methods for state insurance regulators to obtain data to inform health reform initiatives.

- D. Disseminate materials and reports, via the NAIC, to the states and the U.S. territories wishing to use the information gathered by the Working Group.
- E. Take up other matters as directed by the Health Insurance and Managed Care (B) Committee.

NAIC Support Staff: Jolie H. Matthews/Brian R. Webb/Jennifer R. Cook

SharePoint/NAIC Support Staff Hub/Member Meetings/B CMTE/2023 Fall National Meeting/009_BCmte 2024.docx

Draft: 11/27/23

Consumer Information (B) Subgroup
E-Vote
November 21, 2023

The Consumer Information (B) Subgroup of the Health Insurance and Managed Care (B) Committee conducted an e-vote that concluded Nov. 21, 2023. The following Subgroup members participated: LeAnn Crown, Chair (KS); Anthony L. Williams (AL); Debra Judy (CO); Randy Pipal (ID); Michelle Baldock (IL); Carrie Couch (MO); Susan Brown (MT); Nichole Faulkner (NC); David Buono (PA); Jill Kruger (SD); Vickie Trice (TN); Shelley Wiseman (UT); Todd Dixon (WA); and Christina Keely (WI).

1. Adopted Revised Guides on Claims and Appeals

The Subgroup conducted an e-vote to consider adoption of the documents titled *Filing Health Insurance Claims* (Attachment Two-A), *Explanation of Benefits* (Attachment Two-B), *Understanding Medical Necessity* (Attachment Two-C), and *How to Appeal a Denied Claim* (Attachment Two-D). The guides provide information for consumers about the claims and appeals process for health insurance. The motion passed unanimously.

Having no further business, the Consumer Information (B) Subgroup adjourned.

SharePoint/NAIC Support Staff Hub/B CMTE/National Meetings/2023 Fall National Meeting/Final Minutes/Minutes 11.21.23 evote.docx

Health Care Bills: Filing Health Insurance Claims

Health care you receive can be paid for in many ways. Depending on your health plan, you may be asked to pay part of the cost when you receive the care, sometimes as a co-pay. Your health plan may pay part or all of the remaining bill. But you may be responsible for the rest if the health plan doesn't pay all of the balance.

When do I need to file a claim?

A claim is a request to a health plan to pay for health care. You may need to file a claim if you see an out-of-network health care professional who doesn't accept your health plan. When you see professionals or visit facilities in your health plan's network, they usually file the claim for you.

If you need to file a claim with your health plan, here's what you need to know.

How do I file a claim with my health plan?

You'll find a claim form on most health plans' websites, along with information about how to submit the claim. Look at your health plan card for a website or a phone number to call for information about filing a claim.

What will I need?

You'll need the following to file a claim:

- *An itemized bill from your health care professional or facility (provider).* The bill should include the date you received care, a description of services you received, the billing codes for each service, and the charge for each service. It's best to make a copy of the bill and attach it to your claim form. You may also need your professional's Tax Identification Number (TIN) and their National Provider Identification Number (NPI). This information should be on the bill.
- *The completed claim form.* You may be asked to provide your personal information, including social security number, health plan ID number, and, if you received treatment due to an accident or illness at work, your employment status. Answering all of the questions on the form will speed up the claim processing.

More information

What if your health care was due to an accident or illness at work? A workers' compensation program, not your health plan, may be responsible for paying the claim. When you tell your health plan your treatment was due to an accident or illness at work, it may refer your claim to a state workers' compensation program.

What if the form asks where to send payment?

The claim form may also ask where to send payment -- to your health care provider or to you. Please note: if you ask that the payment be sent to you, you'll be fully responsible for paying your health care professional or facility.

When do I file the claim?

File the claim as soon as possible after you receive health care. Many health plans have a deadline to file the claim, for example, 90 days after you receive care. Contact customer service or check your health plan contract to learn your health plan's timeline.

Where do I submit the claim?

You may be able to submit a claim on the health plan website. Review the claim form for more instructions. Or call the health plan at the number on your health plan card.

What happens after I file the claim?

After you file the claim, your health plan has a limited time to tell you if it will pay the claim. How long your health plan has varies by state. (For help with denied claims, see the companion guide [How to Appeal a Denied Claim](#))

After your health plan processes a claim, it will send you a document called an *Explanation of Benefits* or *EOB*. The EOB will show how much your health plan will pay (See companion guide [Explanation of Benefits](#)). Your health plan may pay part or all of the claim based on your coverage. Remember, depending on how you filled out the claim form, the plan may send payment to you or to the health care provider. Check the EOB to know how much your plan has paid and how much you need to pay.

Your health care professional's billing office may send you a bill before your health plan has processed the claim. Call the professional's billing office and ask them to delay your payment until after the health plan has processed the claim.

SharePoint/NAIC Support Staff Hub/Member Meetings/B CMTE/2023 Fall National Meeting/Filing Health Insurance Claims.docx

Health Care Bills: Explanation of Benefits

After you receive health care services and your health plan receives a claim for payment, your health plan will send you a document called an Explanation of Benefits or EOB.

What is an EOB?

The EOB is not a bill. It's the health plan's explanation of how much it paid for the cost of services you received.

What does an EOB tell me?

An EOB tells you:

- The services you received
- How much each health care professional or facility charged for services
- How much the health plan paid
- How much you may owe your health care professional or facility (provider), which may be labeled patient or member responsibility.

What should I look for on an EOB?

Review the amount the EOB says you owe as your share of the bill. Compare that amount to:

- The bills from your health care providers, and
- What you've already paid.

If you have questions about the amounts shown, call your health care provider's billing office.

What does an EOB look like?

Not all EOBs look alike, but here are a few things to look for on your EOB.

EXPLANATION OF BENEFITS (EOB)

THIS IS NOT A BILL

MEMBER NAME _____
 ID NUMBER _____
 GROUP NAME _____
 GROUP ID _____

SERVICES RECEIVED	CLAIM STATUS	PROVIDER BILLED	INSURANCE PAID	YOU OWE PROVIDER	REMARK CODE
_____ _____	PAID	\$\$\$	\$\$	\$	
_____ _____	PAID	\$\$\$	\$\$\$		_____

APPEAL INSTRUCTIONS _____

- *Information about the person who received the services.* This includes the health plan ID number and the member name, sometimes identified as “patient.” If it’s your health plan, the EOB often refers to the patient as “self.” If the plan is through your spouse or parent, then their name may be on the EOB.
- *A list of services received, including the dates you received them.* There also may be billing codes to identify the services. If you need more information about billing codes, contact your health plan or health care professional’s billing office.
- *Information about the professional or facility.* This will name the person (doctor, nurse practitioner, psychologist, physical therapist, or others) or facility (laboratory, hospital) that provided the service.
- *The amount the professional or facility billed the health plan.*
- *The “allowed” amount.* This is the total amount that the health care professional (the provider) is allowed to collect from the health plan and patient. The health plan has negotiated the allowed amount with providers in-network in your health plan.
- *The amount the health plan paid for each service.*
- *The amount you owe the provider.* This may include money you paid during your visit. Remember the EOB is not a bill. Compare the amount the EOB says you owe to any bills from your health care professional or facility.
- *Information about denials and other details or notes.* The health plan may use codes to explain denial reasons and notes. You should see an explanation of the codes on the EOB.

How else is an EOB helpful?

An EOB is an important tool to explain how much you owe and help you track how much you've spent out-of-pocket for covered health care costs. That helps you know how far along you are in meeting your deductible and out-of-pocket limit for the year. If you've reached your out-of-pocket limit and are asked to pay for services, you should contact your health plan right away.

You'll also find instructions on your EOB to file a grievance or [appeal](#) if the health plan denies coverage for services or pays less than you believe your plan should pay.

Who receives an EOB?

Usually, the health plan sends the EOB to the primary person on the health plan. An employer who provides the insurance usually sends EOBs to the employee, including EOBs for a spouse and dependents on the plan.

You may ask the health plan to send your EOBs to a different address for confidential services or if the information on an EOB would put you in danger.

SharePoint/NAIC Support Staff Hub/Member Meetings/B CMTE/2023 Fall National Meeting/Explanation of Benefits.docx

Health Care Bills: Understanding Medical Necessity

What is medical necessity?

Typically, health insurance plans only cover “medically necessary” health care. So, what does that mean?

Every health plan has its own definition of medical necessity. Plans use specific criteria to decide if health care is medically necessary. Medically necessary treatments or services:

- Evaluate, diagnose, or treat an illness, injury, disease, or its symptoms;
- Follow generally accepted standards of medical practice;
- Are “clinically appropriate,” meaning the level of care would be effective to treat the patient’s illness, injury, or disease;
- Aren’t primarily for the convenience of the patient, health care professional, or insured’s family;
- Don’t cost more than another service or series of services that would be at least as effective; and
- Aren’t for experimental, investigational, or cosmetic purposes.

How does medical necessity affect coverage of my health care?

Plans only cover health care they determine is medically necessary. Examples of services or treatments a plan may define as **not** medically necessary include cosmetic procedures, treatments that haven’t been proven effective, and treatments more expensive than others that are also effective.

When is medical necessity determined?

In a “prior authorization review,” the plan decides if a requested treatment or service is medically necessary *before* it is provided. The health plan typically reviews a health care professional’s Letter of Medical Necessity, medical records, and the plan’s medical guidelines.

In a “concurrent review,” the plan decides if the treatment or service is medically necessary *while* you’re receiving it, for instance while you’re receiving in-patient care at a hospital.

In a “retrospective review,” the plan decides if health care already provided was medically necessary or, in the case of emergency services, whether you required emergency care. The decision is made *after* you receive the care.

What are medical guidelines?

All plans follow guidelines that determine if health care is within the medical community’s accepted standards. A plan must make its medical guidelines available to you if it used them to decide to deny you coverage. If a health plan doesn’t give you its medical guidelines, or if the guidelines don’t reflect generally accepted clinical standards, you can [file an appeal](#) and/or complain to your state insurance department.

What if I disagree with my health plan about medical necessity?

If your health plan denied payment for lack of medical necessity and you and your health care professional believe the services were medically necessary, you have the right to [file an appeal](#).

Are experimental, investigational, or cosmetic services medically necessary?

Some definitions of medical necessity specifically state that health care for “experimental, investigational, or cosmetic purposes” isn’t medically necessary. Your health plan’s medical guidelines determine if a treatment or

service is considered experimental or investigational for the condition. Some cosmetic treatments may be considered medically necessary if they also have medical purposes. The health plan will follow its medical guidelines and may use medical records to decide if health care is medically necessary. It also may base decisions on the available scientific literature.

[Does medical necessity affect coverage for emergency services?](#)

After you receive emergency services, your health plan will review your case to decide if emergency care was appropriate for your symptoms and medically necessary. To decide, health plans use a “prudent layperson” standard. Getting approval before you receive medical services (prior authorization) isn’t necessary if a [prudent layperson](#) would believe there was an emergency condition and delaying treatment would make that condition worse.

SharePoint/NAIC Support Staff Hub/Member Meetings/B CMTE/2023 Fall National Meeting/Understanding Medical Necessity.docx

Health Care Bills: How to Appeal a Denied Health Plan Claim

After health care professionals or facilities (providers) treat you, they usually file a claim with your health plan for payment. Sometimes, the health plan refuses to pay part or all of the claim. If that happens, the health plan sends you and the provider reasons for the denial in an [Explanation of Benefits](#). In some cases, the denial can be reversed if your provider resubmits the claim with missing or corrected information. If you don't agree with the denial, you and/or the health care provider may file an appeal. You may also file an appeal if your health plan denies pre-approval (called prior authorization) for a benefit or service.

There are two types of appeals—an **internal appeal** and an **external review**.

Here are the steps you can take if your health plan denies a claim

File an Internal Appeal

You file an *internal appeal* to ask your health plan to review its decision to deny a claim. A family member, your health care professional, or another person you trust can file an appeal for you and represent you in the appeal process. You'll need to give written permission for someone to represent you. To do this, follow your health plan's instructions to designate an *authorized representative*.

- The denial notice you receive will describe the process you must follow to start an appeal, including how long you have to submit the internal appeal to your health plan. If you can't find the information on the notice, look at your insurance card/materials or call the customer service number.
- An internal appeal usually requires filing a form or writing a letter. Be sure to include in the letter your name, claim number, health plan ID number, and any other information you have to support your claim. (See the sample letter later in this document.)
- If the health plan denied a claim for a [medical necessity](#) reason, contact your health plan and health care provider to learn what other information you'll need to file an appeal.

The health plan has a set amount of time after it receives your appeal to review it and make a decision. How much time the health plan has varies by state. If delaying medical care could harm your life, health, or ability to function, you can ask that the appeal be reviewed quickly ("on an expedited basis").

And if your health plan still says "No"

Ask for an External Review

If your health plan denies the claim after the internal appeal, you have the right to ask for an *external review*. An Independent Review Organization (IRO) may do the external review. You may have a limited time to ask for an external review after receiving an internal appeal decision.

- The notice of the decision from your internal appeal should include information about how to ask for an external review.
- You may be able to submit information you didn't include in your internal appeal to support your position.
- The external reviewer has a limited time to reach a decision.
- You'll receive a written notice of the decision.
- The health plan must pay the claim if the external review is decided in your favor.
- The result of the external review is final and binding against both you and the health plan.

Things to Keep in Mind

What is an Independent Review Organization?

An Independent Review Organization (IRO) is a neutral third party that independently reviews an external appeal. An IRO isn't part of your health plan. It makes decisions based on medical evidence. Check with your state insurance department to learn more about your state's external review process.

Do I Need a Lawyer to File an Appeal?

Your state insurance department can help you with appeals. You don't need an attorney to file an appeal or ask for an external review. But if you want help from a lawyer, contact your state bar association for more information about attorney referrals and low- or no-cost legal help. Low-income people, older adults, and persons with disabilities may qualify for free legal help.

Medicare and Medicaid

If you're enrolled in Medicare or Medicaid, there are different rules for appeals.

- For Medicare, call 1-800-MEDICARE or your local [State Health Insurance Assistance Program](#) to ask for information about free help to appeal a decision.
- For Medicaid, contact your state's Medicaid agency for help.

Keep Records

Keep detailed records, including copies of bills from your health care professional or facility, notices from your health plan, denial letters, appeal requests, and medical information related to your case. You and/or your authorized representative can ask for the medical records you need to support your appeal.

Take Detailed Notes and Set Response Deadlines

Keep notes about the details of all communications, including dates/times and people's names. Ask about and make notes about any deadlines for your health plan to respond or send you information.

Sample letter to request an internal appeal
Add your own information when you see italics below.

Your Name
Your Address

Date

Address of the Health Plan's Appeal

Department

Re: Name of Insured

Plan ID#:

Claim #:

To Whom It May Concern:

I am writing to request an appeal of your denial of the claim for treatment or services provided by *name of health care professional or facility* on *date provided*.

The reason for the denial was listed as (*reason listed for denial*), but I have reviewed my policy and believe the *service* should be covered. *Here is where you may provide more detailed information about the situation. The appeal will be decided based on the coverage in your policy and medical evidence, so write short, factual statements. Do not include emotional wording. If you're including documents, include a list of what you're sending here. For example, you might include medical records or other clinical information from your health care professionals.*

If you need additional information, I can be reached at *telephone number and/or e-mail address*. I look forward to receiving your response as soon as possible.

Sincerely,

Signature

Typed Name
Telephone Number
Email address

Draft: 11/9/23

Consumer Information (B) Subgroup
E-Vote
October 25, 2023

The Consumer Information (B) Subgroup of the Health Insurance and Managed Care (B) Committee conducted an e-vote that concluded Oct. 25, 2023. The following Subgroup members participated: LeAnn Crow, Chair (KS); Debra Judy (CO); Randy Pipal (ID); Carrie Couch (MO); Susan Brown (MT); Nichole Faulkner (NC); David Buono (PA); Vickie Trice (TN); Shelley Wiseman (UT); and Christina Keely (WI).

1. Adopted Revisions to *Frequently Asked Questions About Health Care Reform*

The Subgroup conducted an e-vote to consider adoption of *Frequently Asked Questions About Health Care Reform* (Attachment Three-A), which is a resource for department of insurance (DOI) staff when responding to consumer questions about the federal Affordable Care Act (ACA) and related topics. The motion passed unanimously.

Having no further business, the Consumer Information (B) Subgroup adjourned.

SharePoint/NAIC Support Staff Hub/B CMTE/National Meetings/2023 Fall National Meeting/Final Minutes/Cons Info 10.25 evote.docx

FREQUENTLY ASKED QUESTIONS ABOUT HEALTH CARE REFORM

TABLE OF CONTENTS

HEALTH CARE REFORM OVERVIEW 8

Q 1: When did the ACA take effect?..... 8

Q 2: What changes have taken place?..... 8

Q 3: Where can a person find more information about the ACA, including detailed timeline information?..... 9

Q 4: Do the consumer protections of the ACA apply to all health coverage?..... 9

EXCHANGE BASICS 10

Q 5: What is the [insert name of state health insurance exchange]? (For questions about the [insert name of state SHOP exchange], see Questions 42-46, 48-52, and 71-74). 10

Q 6: Are there different types of health insurance exchanges? 10

Q 7: What is a CO-OP plan? 10

Q 8: If consumers live in one state but work in another, to which state’s exchange should they apply? 11

Q 9: Who can buy a plan through the [insert name of state exchange]? 11

Q 10: When are consumers able to enroll in plans through the [insert name of state exchange]? . 11

Q 11: What if a consumer wants to enroll or change plans outside of the open enrollment period? 11

Q 12: How can a consumer prepare to enroll in a plan through the [insert name of state exchange]?..... 12

SHOPPING FOR HEALTH INSURANCE: WHAT IS COVERED?..... 12

Q 13: What types of plans are available through the [insert name of state exchange]?..... 12

Q 14: What is actuarial value? 13

Q 15: How do the tiers (bronze, silver, gold, and platinum) help consumers compare plans? 13

Q 16: What services/benefits must plans cover? What are essential health benefits (EHB)? 13

Q 17: What insurance companies will offer coverage through the [Insert name of state exchange]? How can consumers get a list of companies and plans available? 14

Q 18: How can a consumer find out the details about what a particular plan covers?..... 14

Q 19: How can consumers compare benefits and understand what a plan covers?..... 14

Q 20: How can consumers see and compare premiums for plans?..... 14

Q 21: Can a person or a health insurance issuer take benefits out of a plan? What if a consumer doesn't need all of the benefits in a plan? 15

Q 22: Can consumers' health conditions affect what coverage they are able to get?..... 15

Q 23: Can an insurance company charge tobacco users more than non-tobacco users?..... 15

Q 24: What are preventive benefits and how are they covered?..... 15

Q 25: Are dental or vision benefits available through the [insert name of state exchange]? 16

Q 26: How does a consumer find out what drugs a plan covers?..... 16

Q 27: What are out-of-network services, and do consumers have any coverage for them? 17

Q 28: How do consumers determine if their doctor or dentist is in the network?..... 17

Q 29: Do consumers have access to emergency care out-of-network?..... 17

Q 30: What is a "grandfathered" health plan?..... 18

Q 31: Can consumers keep an existing plan that isn't grandfathered, but doesn't comply with the ACA reforms (known as transitional plans or "grandmothered" plans)?..... 18

EMPLOYER-SPONSORED COVERAGE 19

Q 32: Is employer-based coverage required to cover dependents (spouses and children)? 19

Q 33: What can a consumer do when employer-based health coverage ends?..... 19

Q 34: Must a consumer use all available COBRA coverage before buying coverage through the exchange with subsidies? 19

Q 35: If a consumer has access to employer-based coverage, can an employer make the consumer wait before becoming eligible for benefits?..... 20

Q 36: Can a consumer with access to employer-based coverage get a tax credit to buy a plan through the [insert name of state exchange]? 20

Q 37: If a consumer is offered employer-based coverage that would cover a spouse or dependents, can that consumer's spouse or children use a tax credit to buy coverage through the exchange? . 20

Q 38: What is a health reimbursement arrangement? 21

Q 39: If a consumer is offered a health reimbursement arrangement, can that consumer get a tax credit to buy coverage through the exchange? 21

Q 40: What are Health Savings Accounts? 21

Q 41: When an employee is enrolled in employer-based coverage and in Medicare, is Medicare a primary or secondary payer? 22

Q 42: What is the [insert name of state SHOP exchange]? 22

Q 43: Is there a cost to participate in [insert name of state SHOP exchange]? 22

Q 44: Can insurers charge more (or less) for policies sold through [insert name of state SHOP exchange]? 22

Q 45: What happens if an employer’s staff increases to more than [50] employees in the year after the employer bought coverage through the SHOP? 22

Q 46: How are small employers defined?..... 23

Q 47: How do employers with full-time and part-time employees know whether they’re required to pay a penalty if they don’t offer health insurance to their workers?..... 23

Q 48: Are health insurers required to sell their plans through the federal SHOP exchange?..... 23

Q 49: Are small employers required to buy a health plan for their employees through [insert name of state SHOP exchange]?..... 23

Q 50: Will consumers be better off with individual coverage through the [insert name of state exchange] rather than through the small employer coverage? 24

Q 51: Are there participation rates that insurers can require employers to meet to be eligible to buy small group coverage through the [insert name of state SHOP exchange] or in the market outside the [insert name of state SHOP exchange]? 24

Q 52: Can small employers who are the sole employees of their business buy small group coverage either through the [insert name of state SHOP exchange] or the outside market?..... 24

Q 53: How does rating work in the small group market? 24

Q 54: Do small employers who don’t offer health care insurance coverage to their employees have to pay a tax penalty? 24

Q 55: Do large employers have to offer health care insurance coverage to their employees? What about seasonal employees? 25

Q 56: What are the penalties if large employers don’t provide coverage?..... 25

Q 57: How do small employers find out if they’re eligible for the Small Business Health Care Tax Credit?..... 26

Q 58: What ACA requirements apply to large employers? 26

ACA REQUIREMENT TO HAVE BASIC HEALTH CARE COVERAGE (INDIVIDUAL MANDATE) 26

Q 59: What is the individual responsibility requirement, and does it mean consumers must maintain coverage? 26

Q 60: Without a tax penalty, is having minimum essential coverage important? 27

ENROLLING IN HEALTH CARE COVERAGE: WHERE CAN CONSUMERS GET HELP?. 27

Q 61: Where do consumers go for help to choose and enroll in a plan? 27

Q 62: May consumers directly enroll for coverage through insurers? 28

Q 63: How are people who help consumers enroll in health coverage paid?..... 29

Q 64: How can consumers find an insurance agent or broker to help them enroll in a plan?..... 29

Q 65: What are the qualifications required for health insurance agents and brokers to participate in the [insert name of state exchange]? 29

Q 66: Where should consumers go if they have a problem enrolling in a plan through the [insert name of state exchange]? 30

Q 67: Do consumers have to re-enroll annually?..... 30

Q 68: How do insurance agents and brokers help consumers with enrollment through the [insert name of state exchange]? 30

Q 69: How does a navigator help consumers with enrollment through the [insert name of state exchange]? 31

Q 70: How do in-person assisters or certified application counselors help consumers with enrollment through the [insert name of state exchange]? 31

Q 71: Can small employers use licensed insurance agents or brokers to buy health insurance through [insert name of state SHOP exchange]? 31

Q 72: May small employers use navigators to buy health insurance? 32

Q 73: How can an insurance agent or broker help a small employer participate the [insert name of state SHOP exchange]? 32

Q 74: What is the benefit of using an insurance agent to enroll in the [insert name of state exchange] or the [insert name of state SHOP exchange]? 32

Q 75: Will an insurance agent or broker show consumers all of the plan choices available through the [insert name of state exchange]? 32

Q 76: Will consumers have to share their personal information, including their tax returns, with an agent or broker, navigator, in-person assistance personnel, or certified application counselor? 32

Q 77: Will consumers have to share their account username and password with an insurance agent or broker, navigator, in-person assister, or certified application counselor? 33

Q 78: What help should an insurance agent or broker, navigator, in-person assister, or certified application counselor give consumers if they or their dependents are eligible for Medicaid or CHIP?..... 33

Q 79: May an insurance agent or broker continue to work with consumers once they're enrolled in a plan through the [insert name of state exchange]? 33

COSTS AND ASSISTANCE WITH COSTS..... 33

Q 80: Is there cost-sharing for contraceptives? 33

Q 81: How much do health plans offered through the [insert name of state exchange] cost? 34

Q 82: Do health plans offered through the [insert name of state exchange] have large out-of-pocket costs? 34

Q 83: Where can consumers find out if they’re eligible for help paying premiums or for Medicaid? 34

Q 84: Is there help for consumers who can’t afford coverage?..... 35

Q 85: Who’s eligible for premium tax credits and cost-sharing reductions? 35

Q 86: How do premium tax credits to buy coverage through the [insert name of state exchange] work?..... 35

Q 87: Is an individual who is a victim of domestic abuse and separated (but not divorced) from his or her spouse eligible for subsidies on the exchange?..... 36

Q 88: If a consumer is eligible for premium tax credits, is there a grace period before a company can terminate the consumer for non-payment of premiums? 36

Q 89: What should consumers do if they find themselves enrolled in both exchange coverage with premium tax credits and Medicaid, CHIP, or Medicare?..... 36

QUESTIONS ABOUT OTHER TYPES OF COVERAGE 37

Q 90: What is available in the market outside the [insert name of state exchange]? 37

Q 91: What are short-term plans? 37

Q 92: If consumers already have coverage, may they buy separate policies for their children? 37

ACA MEDICARE-RELATED QUESTIONS 37

Q 93: Who should consumers contact with questions about Medicare, Medicare Supplement insurance, or Medicare Advantage Plans?..... 37

Q 94: Are people who pay premiums for Medicare Part A able to enroll through the [insert name of exchange]?..... 38

Q 95: Can a person with ESRD (End Stage Renal Disease) enroll in or stay in an Exchange plan *instead* of enrolling in Medicare? 38

Q 96: If individuals become eligible for Medicare and are already in a QHP, can they stay in their plan? 38

Q 97: Is there anything consumers and their dependents who are already on Medicare and have employer-based coverage need to do because of the ACA?..... 38

Q 98: Is there anything consumers and their dependents who are already on Medicare and have retiree coverage from an employer need to do because of the ACA? 39

Q 99: Will consumers with Medicare Supplement insurance be affected by the ACA? 39

Q 100: How will consumers’ Medicare prescription drug “donut hole” be affected? 39

Q 101: What about long term care (LTC) insurance policies? 39

ACA MEDICAID-RELATED QUESTIONS 39

Q 102: Where can consumers find more information about Medicaid?..... 39

Q 103: Did consumers’ eligibility for Medicaid change under the ACA? 39

Q 104: What is the expanded Medicaid eligibility category under the ACA?..... 40

Q 105: What is the federal poverty level (FPL), and why is it important in the context of health care coverage? 40

Q 106: What benefits are available for childless adults eligible for Medicaid?..... 40

Q 107: Are undocumented immigrants eligible for Medicaid? 40

Q 108: How do consumers apply for Medicaid?..... 40

Q 109: Will consumers still need to submit documents to prove their income? 40

COMMON CONCERNS ABOUT HOW THE ACA AFFECTS CONSUMERS 41

Q 110: Does the ACA eliminate private health insurance? 41

Q 111: Does the ACA include rules about insurance premiums? 41

Q 112: Does the ACA address discrimination?..... 41

Q 113: What are the income tax implications of the ACA? 42

Q 114: Where else can consumers find answers to health insurance questions?..... 42

Q 115: What does the health plan “accreditation status” information on the exchange website mean? 42

Q 116: What does the health plan “consumer experience” information on the [insert name of state exchange] website mean?..... 42

Q 117: What appeal rights do consumers have?..... 42

Q 118: Where do consumers file a complaint for a product sold through the [insert name of state exchange]? What about plans sold in the market outside the [insert name of state exchange]? 43

Q 119: If consumers apply for coverage in the market outside the [insert name of state exchange], what are the rules regarding open and special enrollment?..... 43

QUESTIONS INVOLVING SPECIAL CIRCUMSTANCES AND POPULATIONS..... 43

Q 120: What is available for consumers with chronic conditions? Does the ACA help them get better coverage? 43

Q 121: What options are there for consumers with children who aren’t citizens or legal residents? 43

Q 122: Are immigrants not legally present eligible for coverage through the [insert name of state exchange] or for premium tax credits? 43

Q 123: Are incarcerated people eligible for coverage through the [insert name of state exchange] or for premium tax credits?..... 44

Q 124: Are tribal members eligible for coverage through the [insert name of state exchange] or for premium tax credits? 44

QUESTIONS ABOUT MLR 44

Q 125: What is the Medical Loss Ratio (MLR) requirement? 44

Q 126: What is an MLR Rebate? 44

Q 127: How can consumers learn if their insurer paid rebates?..... 44

QUESTIONS ABOUT WHETHER A PLAN IS LEGITIMATE 44

Q 128: Why is it especially important to be aware of possible scams or insurance fraud now?..... 44

Q 129: What do the scams or fraudulent activities look like? 45

Q 130: Can consumers get help from their current insurance agent or insurance company to buy health insurance coverage through the [insert name of state exchange]? 45

Q 131: If consumers don't have a relationship with an insurance agent or company, where should they go for help?..... 45

Q 132: If someone comes to consumers' homes, calls consumers out of the blue, or sends emails to offer consumers health insurance coverage for a terrific premium, how will consumers know whether the person and the health insurance coverage are legitimate? 45

PURPOSE

This document is designed for state insurance departments to use as they give answers to frequently asked questions (FAQ) and guide consumers about their health care choices. This document reflects regulations and guidance received from the federal government as of October 2022 and is subject to change.

This document isn't intended to be given directly to consumers. States will need to modify this document to include state-specific information and terminology. Content in [brackets] must be edited to provide state-specific information. Drafting notes indicate where states may choose to add additional clarity on state policies. While some sections may be useful for direct-to-consumer communications, the document's primary purpose is to give insurance department staff accurate and understandable information to use when they respond to consumer questions about health care reform.

Note that the federal Affordable Care Act (ACA) and related regulations refer to "exchanges" that operate in the states, while federal guidance documents refer to these exchanges as "marketplaces." This document uses the term "exchanges." However, some states may decide to follow federal guidance and use the term "marketplaces."

Note, also, that states will need to modify this FAQ if the state has combined the exchange for individuals and families with the Small Business Health Options Program (SHOP) exchange.

HEALTH CARE REFORM OVERVIEW

Health care has changed in many ways as a result of the passage and implementation of the Patient Protection and Affordable Care Act, Public Law 111-148 (PPACA), and the Health Care and Education Reconciliation Act of 2010, Public Law 111-152). These two laws are collectively known as the ACA.

Q 1: When did the ACA take effect?

The ACA was enacted March 23, 2010.

Q 2: What changes have taken place?

Several changes took place before January 1, 2014:

- Lifetime and annual dollar limits on essential health benefits (EHB) are not allowed. Annual dollar limits on EHB were also phased out by January 1, 2014.
- Consumers are guaranteed certain appeal rights.
- Nearly all adult children up to age 26 are eligible to remain on a parent's health insurance policy, regardless of the child's marital status, financial dependency, enrollment in school, or place of residence.
- Insurers must cover certain preventive services without cost-sharing. (See Question 24.)
- Medical loss ratio (MLR) standards limit how much of premium dollars insurers can spend on administrative expenses.
- Many insurers must use a standardized Summary of Benefits and Coverage (SBC), which makes it easier to compare plans.
- Small businesses that provide health care for employees can apply for a tax credit.
- Persons with Medicare prescription drug coverage receive a rebate to help cover the cost of the "donut hole." For 2023, consumers in a Medicare Part D standard plan no longer face a donut hole, but cost-sharing may vary for other plans.

Several major changes became effective for non-grandfathered individual and small group plans sold or renewed on or after January 1, 2014:

- Plans must include new consumer protections. Health insurers can't deny or refuse to renew coverage because of a pre-existing medical condition. They also can't charge a higher premium due to a person's gender or health condition.
- Insurers must cover routine medical costs if a person participates in a clinical trial for cancer or other life-threatening diseases.
- Many, though not all, insurance plans must cover a minimum set of essential health benefits (EHB) and can't put annual dollar limits on these benefits.
- Individuals and families may qualify for financial assistance when they shop in the health insurance exchanges. The American Rescue Plan Act increased the amount of financial assistance and removed the income limit of 400% of the federal poverty limit to qualify for assistance for 2021 and 2022. The increased amounts of assistance were extended with the Inflation Reduction Act to be available through the end of 2025.
- In the small group market, from the period November 15 to December 15 each year, small employers can purchase coverage for their workers for the following year without having to meet minimum participation or minimum contribution requirements.

Note: Plans sold before March 23, 2010 that have had no significant changes are considered “grandfathered” and aren't required to comply with many of these requirements. (See Question 31 on grandfathering.) Additionally, plans sold before January 1, 2014 may—if allowed by the state—continue to be renewed without coming into compliance with certain reforms. (See Question 31 on transitional policies.)

Q 3: Where can a person find more information about the ACA, including detailed timeline information?

For more information about the ACA and its key provisions, visit the federal government's website at www.healthcare.gov, or call 1-800-318-2596 (TTY: 1-855-889-4325).

For information about implementation of the ACA in [insert name of state], contact [insert name of state exchange] at [email address] or [xxx-xxx-xxxx].

There are also several other helpful sites and resources for more information about the ACA, including: Kaiser Family Foundation (www.kff.org/health-reform/); Commonwealth Fund (<https://www.commonwealthfund.org/health-care-coverage-and-access>); the Georgetown Center on Health Insurance Reforms (<https://chir.georgetown.edu/#>); and the Center on Budget and Policy Priorities (www.healthreformbeyondthebasics.org).

Q 4: Do the consumer protections of the ACA apply to all health coverage?

No, the ACA consumer protections don't apply to all health coverage. The ACA largely established new protections in the individual and small group markets, which includes policies sold through the exchanges in every state. Health coverage sold outside of the individual or small group markets, or that is not considered insurance, may not be required to comply with some or any of these protections.

Consumers may have questions about several types of coverage other than the qualified health plans sold through exchanges.

- Short-term, limited duration insurance. Several protections applicable in the individual market do not apply to short-term, limited duration insurance. However, state law or regulation may add some protections. Because the ACA does not apply, these plans may do any or all of the things in the list below, unless prohibited by state law or regulation:
 - deny coverage or increase premium due to health status,
 - exclude essential health benefits,
 - refuse renewal,
 - limit coverage of pre-existing conditions,
 - establish annual or lifetime benefit maximums,
 - set a yearly out-of-pocket maximum above \$9,450 for an individual, or
 - exceed medical loss ratio standards without rebating premium.

- Association health plans. Depending on the structure of the association and state law, consumer protections in the individual, small group, or large group market plans may apply to association health plans.
- Health care sharing ministries or similar arrangements. These coverage arrangements are **not** considered to be insurance, so the requirements and protections described in this FAQ do not apply.
- Fixed indemnity insurance. The requirements and protections described in this FAQ generally do not apply.

Drafting Note: States may want to add more details about state-level protections that apply to the coverage types mentioned in the bullets above.

EXCHANGE BASICS

Q 5: What is the [insert name of state health insurance exchange]? (For questions about the [insert name of state SHOP exchange], see Questions 42-46, 48-52, and 71-74).

The [insert name of state exchange] is the name of [insert name of state]’s health insurance exchange. The ACA created health insurance exchanges as places where individuals, families, and small employers can compare private health insurance plans and shop for coverage. Exchanges also provide access to a tax credit to help individuals pay for coverage. (See Questions 83-86.) Through exchanges, individuals may also qualify for help to lower their out-of-pocket costs (deductibles, coinsurance, or copayments) when they receive health care services. Insurers may sell plans through the exchange, as well as in the market outside the exchange. Premium tax credits and cost-sharing reductions aren’t available for plans sold outside the exchange.

Drafting Note: States that have no market outside the exchange should modify the previous paragraph accordingly. States should note, however, that some individuals such as incarcerated individuals and immigrants not legally present cannot be denied coverage on the basis of health status even though they will not be able to buy coverage through the exchange. (See Questions 121-122.)

To learn more, or to apply for coverage through the [insert name of state exchange], individuals and families should visit the website for the [insert name of state exchange] at [insert link to state exchange website]. For more general information about health insurance exchanges, visit the federal government’s website at <https://www.healthcare.gov/what-is-the-health-insurance-marketplace>.

Q 6: Are there different types of health insurance exchanges?

While the basic features of exchanges are the same in all of the states, the ACA allows for differences in *who* operates them. Some exchange operation options include the federal government operating the exchange, the state operating the exchange, and a partnership between the federal and state governments to operate the exchange. Please contact [insert state consumer affairs contact information] to learn how it is operated.

Q 7: What is a CO-OP plan?

CO-OP stands for Consumer Operated and Oriented Plan, which is a type of health insurer created under the ACA. The ACA gave low interest loans to private organizations to create a new type of nonprofit insurer designed to increase the plan choices available through the state exchanges. Any profits earned by CO-OPs must be applied to either lower premiums or expand benefits for customers. The federal Center for Consumer Information and Insurance Oversight (CCIIO) in the U.S. Department of Health and Human Services (HHS) maintains oversight of the CO-OPs. CO-OPs also must be governed by their members (or customers) and are required to offer plans through their respective states’ exchanges.

In [insert name of state], the [insert name of CO-OP] is the CO-OP available through the [insert name of state exchange]. If a CO-OP in the state is no longer available or enrollment has been capped, then consumers can explore other coverage options through the exchange during the open enrollment period (or may be eligible for a special enrollment period (SEP) if their CO-OP coverage ends outside of the open enrollment period).

To find out more about the CO-OP program, please visit <http://www.cms.gov/CCIIO/Programs-and-Initiatives/Insurance-Programs/Consumer-Operated-and-Oriented-Plan-Program.html>.

Drafting Note: States should modify or eliminate this question if there aren't any CO-OPs in the state, if the CO-OP is no longer available, or enrollment has been capped.

Q 8: If consumers live in one state but work in another, to which state's exchange should they apply?

Consumers who don't have access to coverage through their employer (or their spouse's employer) should apply for coverage in the state where they live.

Q 9: Who can buy a plan through the [insert name of state exchange]?

In [insert name of state], any individual or family who wants may buy coverage through the [insert name of state exchange]. The only people who can't are those who are not lawfully present in the U.S. (see Questions 121-122), incarcerated individuals (other than pending disposition of charges) (see Question 123), and generally, people on Medicare (see Question 94). While most individuals and families **can** buy coverage through the exchange, eligibility for tax credits and subsidies is dependent on lacking access to other coverage, e.g., Medicaid/Medicare eligibility, offers of affordable employer-sponsored coverage (see Question 85). When individuals become eligible for Medicare while enrolled in an exchange plan, they will no longer be eligible for any premium tax credits or cost-sharing reductions.

Small employers (employers with fewer than [XX] employees) may buy health insurance for their employees through the [insert name of state SHOP exchange]. If a state SHOP exchange has not been established in a state, [healthcare.gov](https://www.healthcare.gov) generally directs small employers to contact brokers or insurance companies directly. (For more information about the [insert name of state SHOP exchange], see Questions 42-46, 48-52, and 71-74).

Drafting Note: States should insert the appropriate number in place of XX above, taking into account the specific state rules for SHOP participation.

Q 10: When are consumers able to enroll in plans through the [insert name of state exchange]?

Consumers may enroll during the annual open enrollment period or when they qualify for a special enrollment period. In [insert name of state], open enrollment through [insert name of state exchange] for 2024 coverage for individuals and families begins [November 1, 2023] and continues through [January 15, 2024].

Coverage effective dates depend on the date of enrollment and are contingent on consumers paying the first month's premium directly to the insurance company. Enrollment during a special enrollment period will be effective on either the first day of the following month if a consumer enrolls by the 15th of the month, or on the first day of the second following month, if a consumer enrolls after the 15th of the month.

During open enrollment, consumers may change plans, change insurance companies, or stay with the plan they have, if it's still available. Current enrollees will also receive a new eligibility determination to determine if they will receive more or less financial help in the form of premium tax credits or cost-sharing reductions. If a consumer does not actively select a new plan and is eligible for auto-renewal, then they will be automatically re-enrolled into the closest comparable plan for [Plan Year]. So, consumers who want to make changes to their coverage effective on January 1 must choose a plan by [December 15].

Drafting Note: States should insert the appropriate dates for their Open Enrollment Periods.

Q 11: What if a consumer wants to enroll or change plans outside of the open enrollment period?

Consumers may be eligible to enroll in coverage at times other than during the open enrollment period. There are special enrollment periods (SEPs) for individuals or families if they experience certain events. Some examples of events that trigger an SEP include: 1) loss of minimum essential coverage for an individual or their dependent; 2) gaining or becoming a dependent (such as marriage or the birth/adoption of a baby); and 3) being enrolled in a plan without tax credits and then becoming newly eligible for tax credits. (See Question 85.) The federal website <https://www.healthcare.gov/coverage-outside-open-enrollment/special-enrollment-period/> lists possible options for consumers to obtain coverage outside an open enrollment period. Consumers generally have 60 days from the date of the event that triggered a SEP to enroll in coverage. Additional information about SEP rules is available at <https://www.healthreformbeyondthebasics.org/sep-reference-chart/>.

Consumers can apply for coverage through [insert name of state exchange] any time during the year, regardless of whether it's an enrollment period. The [insert name of state exchange] will process applications and tell consumers whether or not they can enroll or must wait until an enrollment period. The exchange will also provide guidance on whether the applicant may be eligible for other types of coverage. Contact the [insert name of state exchange] at [insert website] or [insert phone number] for information about whether a consumer might be eligible to enroll in coverage through the [insert name of state exchange] during a SEP. People who are eligible for Medicaid and the Children's Health Insurance Program (CHIP) can apply and enroll in [insert name of state Medicaid agency] at any time. People who become eligible for Medicare while enrolled in [insert name of exchange] should immediately notify the exchange and enroll in Medicare. (See Question 94.)

Q 12: How can a consumer prepare to enroll in a plan through the [insert name of state exchange]?

The federal website <https://www.healthcare.gov/apply-and-enroll/get-ready-to-apply/> has suggestions for things consumers should think about to prepare to enroll in a plan through the exchange. The [insert name of state department of insurance] website at [insert website] has helpful information for consumers who are thinking about enrolling in a plan through the [insert name of state exchange]. Consumers can also make an appointment with a navigator, certified application counselor, insurance agent or broker, or other assister to help prepare for enrollment and compare plans. To find those who can assist consumers, go to Find Local Help at: <https://localhelp.healthcare.gov/>.

Consumers can start gathering basic information about household income, such as their most recent tax return if they filed one, or other income information. A full list of required documents is available at <https://marketplace.cms.gov/outreach-and-education/marketplace-application-checklist.pdf>. Many people will qualify for financial help to make insurance affordable, and consumers will need income information to find out how much help they are eligible for. Consumers can find more information about how to save money on coverage at <https://www.healthcare.gov/lower-costs/>.

SHOPPING FOR HEALTH INSURANCE: WHAT IS COVERED?

Q 13: What types of plans are available through the [insert name of state exchange]?

Health plans sold through the [insert name of state exchange] must meet comprehensive standards for a broad array of items and services that must be covered. (See Question 16.) To help consumers compare costs, plans available through the [insert name of state exchange] are organized in four tiers/levels that estimate the generosity of the plans' coverage:

- **Bronze level** – The plan must cover about 60% of expected costs across a standard population. This is the lowest level of coverage.
- **Silver level** – The plan must cover about 70% of expected costs across a standard population.
- **Gold level** – The plan must cover about 80% of expected costs across a standard population.
- **Platinum level** – The plan must cover about 90% of expected costs across a standard population. This is the highest level of coverage.

In addition, catastrophic plans cover the same services, but their coverage is less generous than the bronze level plans. A catastrophic plan may have lower premiums, but consumers will pay more out of pocket when they use care. Individuals are eligible to purchase a catastrophic plan if:

1. The individual is under the age 30.
2. The individual is over the age of 30 and qualifies for a "hardship exemption" (<https://www.healthcare.gov/health-coverage-exemptions/hardship-exemptions/>)
3. The individual is over the age of 30 and is unable to afford the lowest priced-coverage available to them. (<https://www.healthcare.gov/exemptions-tool/#/results/2018/details/marketplace-affordability>)

Premium tax credits and cost-sharing reductions are not available for catastrophic plans. Also, catastrophic plans cannot be used with health savings accounts (HSAs).

Stand-alone dental plans are available through the [insert name of state exchange]. (See Question 25.)

Q 14: What is actuarial value?

Actuarial value is how much of a standard population’s medical spending the health insurance plans will cover. Plans are organized by metal level based upon actuarial value percentages (60% for bronze, 70% for silver, 80% for gold, and 90% for platinum). These metal levels represent the approximate actuarial value of plans at each level. A higher percentage means the plan covers more of a standard population’s costs (and the population pays less out of pocket). A lower percentage means the plan covers less (and the people who have the plan pay more out of pocket). The actuarial value calculation focuses on cost-sharing charges so that a bronze plan would have higher enrollee cost-sharing amounts compared to a gold plan. There also may be differences in how benefits are covered, such as differences in the prescription drugs that are covered, or how many physical therapy visits the plan covers. The ACA requires all metal level plans and catastrophic plans to cover a comprehensive set of health care benefits and services - the essential health benefits (EHB). (See Q. 16)

Actuarial value is calculated for a standard population and does not mean that the plan will pay that percentage of any given person’s actual costs. For instance, a silver tier plan will pay more than 70% of covered medical expenses for some people and less than 70% for other people.

Actuarial value does not give other information about a plan that may be important to a particular person or affect their costs. It does not indicate how broad or narrow a plan’s provider network is, the quality of the provider network, information about the plan’s customer service and support, how broad or narrow the drug formulary is, or what the premium levels are. Lower metal tier plans, like bronze plans, often have lower premiums, but consumers may end up paying more in the form of cost sharing (deductibles, co-pays, and co-insurance). All of this information is important for consumers to consider when they choose a plan.

See <https://www.healthcare.gov/choose-a-plan/> for more consumer information about choosing a plan.

Q 15: How do the tiers (bronze, silver, gold, and platinum) help consumers compare plans?

The tiers are a way to categorize plans based on “actuarial value.” Plans within each tier have a similar actuarial value, even if they cover different benefits or have different types of cost-sharing. While all plans in a tier must cover essential health benefits (EHB) (see Question 16), the details of their coverage (such as how many physical therapy visits are covered or which prescription drugs are covered) may be different. Not all plans in the same tier have the same benefits or cost-sharing requirements. Some plans may offer benefits in addition to the EHB.

The metal levels show the amount of cost-sharing required by the plan. Metal levels do not give consumers a signal about the plan’s provider network size, quality, or any other aspect of coverage.

Q 16: What services/benefits must plans cover? What are essential health benefits (EHB)?

Many plans sold in the individual and small group market, including all of those sold through the [insert name of state exchange] and [insert name of state SHOP exchange] must cover, at a minimum, a comprehensive set of benefits known as essential health benefits (EHB). These EHB include the following:

- Ambulatory patient services
- Emergency services
- Hospitalization
- Maternity and newborn care
- Mental health and substance use disorder services, including behavioral health treatment
- Prescription drugs
- Rehabilitative and habilitative services and devices
- Laboratory services
- Preventive and wellness services, including chronic disease management
- Pediatric services, including oral and vision care

“Grandfathered,” “transitional,” and “short-term” plans in the individual and small group markets, as well as other arrangements like health sharing ministries, are not required to provide the full array of EHB. For more information about grandfathered plans, see Questions 30-31.

For more detailed information about essential health benefits in [insert name of state] and other states, visit <https://www.cms.gov/ccio/resources/data-resources/ehb.html#ehb>

Q 17: What insurance companies will offer coverage through the [Insert name of state exchange]? How can consumers get a list of companies and plans available?

There are listings of the health plans available through the [insert name of state exchange] on its website: [Insert *link to state exchange website*]. People without access to the Internet can call the customer service line for the [insert name of state exchange] at [insert phone number] or get help from a qualified agent, broker, or other type of assister. (See Question 61.)

Q 18: How can a consumer find out the details about what a particular plan covers?

All individual and small group plans offered after January 1, 2014, will cover essential health benefits (EHB) (see Question 16), except grandfathered, transitional, and short-term plans. (See Questions 30-31 and 91.)

To learn if a specific benefit is covered, and at what level, check a plan’s Summary of Benefits and Coverage (SBC). The SBC is a uniform document that includes details about what a plan does and does not cover. It also includes information about what kinds of costs a consumer can expect to pay out of pocket, such as copayments, coinsurance, and deductibles. An insurance company must provide an SBC for all health plans except for short-term and limited benefit plans. An SBC gives information in the same way for every plan to make it easier to compare plans. SBCs are available on the federal government’s website at www.healthcare.gov, the [insert name of state exchange] website at [insert *link*], the insurance company’s website, or from an agent or broker for plans offered in the market outside the exchange.

It should be noted that the SBC provides only a *summary* of the benefits. More detailed information is available through the insurer or an insurance agent or broker, and each SBC must include a link to a copy of the actual individual coverage policy or group certificate of coverage that will provide more detailed information.

The [insert name of state exchange] website at [insert *link*] includes information about what each plan covers and links to the insurer’s plan brochures.

In addition to the SBC, plans offered through [insert name of state exchange] must publish an up-to-date and complete list of prescription drugs covered in the plan’s formulary drug list, including information on any drug tiers and any restrictions on the manner a drug may be obtained. (See Question 26) Plans must also publish an up-to-date, complete provider directory, including information on the provider’s location, specialty, and whether the provider is accepting new patients. (See Question 27)

Consumers can read more about the SBC here:

www.cms.gov/CCIIO/Programs-and-Initiatives/Consumer-Support-and-Information/Summary-of-Benefits-and-Coverage-and-Uniform-Glossary.html

Q 19: How can consumers compare benefits and understand what a plan covers?

In addition to getting a Summary of Benefits and Coverage (SBC) (see Question 18), consumers can get information about the health plan options available in their state online at the [insert name of state exchange] website at [insert *link*], through the [insert name of state exchange]’s toll-free telephone number, or from agents, brokers, navigators, or consumer assisters. To find those that can help consumers in their area, direct them to “Find Local Help” at <https://localhelp.healthcare.gov/>

Q 20: How can consumers see and compare premiums for plans?

The [insert name of state exchange] is set up to let consumers compare policies based on premiums, provider network, actuarial value, and other factors. In addition to premium costs, consumers should look at all the benefits and cost-sharing provisions when choosing a plan because plans with the lowest premium often have the highest out-of-pocket costs.

Consumers can get information to compare premiums from the [insert name of state exchange] website at [insert *link*] or call center at [insert phone number]. Also, navigators and certified application counselors must provide impartial assistance and can receive no payment or commissions from insurance companies. In addition, insurance agents or brokers, or other assisters should be able to help consumers compare plans.

Consumers should visit <https://localhelp.healthcare.gov/> to connect with navigators, certified application counselors, and licensed brokers in their area or [link to state exchange website].

Drafting Note: States that allow stand-alone vision plans to be sold through the exchange should change this answer to include stand-alone vision plans.

Q 21: Can a person or a health insurance issuer take benefits out of a plan? What if a consumer doesn't need all of the benefits in a plan?

No. Neither consumers nor health insurance issuers can take benefits out of a plan. At a minimum, every health plan on the [insert name of state exchange] must provide coverage for all the essential health benefits (EHB) the ACA requires. (See Question 16.) Even though a person may not need every benefit in a plan, plans must cover all the essential benefits to share risk across a broad pool of consumers and be sure all benefits are available to everyone. This also helps to protect people from risks they cannot always predict across their lifetimes.

Many short-term plans or limited benefit plans available that do not cover all the essential health benefits (EHB), and consumers may be required to pay the full cost of medical care not covered by short term or limited benefit plans.

Drafting Note: States with an individual mandate may want to add: Consumers who don't have a plan that provides minimum essential coverage may have to pay a penalty when they file their state income taxes. The federal penalty was reduced to \$0 starting with tax year 2019. (See Question 59.)

Q 22: Can consumers' health conditions affect what coverage they are able to get?

No. Under the ACA, health insurance companies can no longer deny someone coverage, or exclude coverage for a specific condition, a practice that used to be known as a "pre-existing condition exclusion." Nor can they charge a higher premium because of a person's health condition. These protections apply whether a person buys an individual market plan through the exchange or outside the exchange. It is important to note that the prohibitions on pre-existing condition exclusions do not apply to short-term or limited benefit plans.

Q 23: Can an insurance company charge tobacco users more than non-tobacco users?

Under the ACA, health insurance companies in the individual and small group markets can charge consumers who use tobacco products a higher premium. People who use tobacco may be charged up to [insert state-specific tobacco surcharge – no higher than 50%] more than people who do not use tobacco. Consumers in group plans may not have to pay this extra charge if they complete a tobacco cessation program and cannot be charged more if they aren't offered an opportunity to complete a tobacco cessation program. This does not apply to coverage that is not considered comprehensive individual coverage, including short-term plans.

Drafting Note: States that don't allow the tobacco surcharge should replace the previous paragraph with the following one: In [insert name of state], health insurance companies cannot charge consumers a higher premium for being a tobacco user.

Q 24: What are preventive benefits and how are they covered?

Preventive benefits are health screenings and services that provide early detection of medical conditions or can help prevent illness. By preventing and detecting conditions early, preventive benefits help keep people healthy and lead to better health outcomes. The ACA requires that most health plans cover many preventive services with no out-of-pocket costs (meaning no

deductibles, copayments, and coinsurance) for all new plans sold after September 23, 2010. Some of these covered preventive services are:

- Colorectal cancer screenings, including polyp removal for individuals 45 or older.
- Immunizations and vaccines for adults and children
- Medications and counseling to help adults stop smoking
- PreExposure Prophylaxis (PrEP), medication to protect against HIV infection
- Prediabetes and type-2 diabetes screening
- Well-woman check-ups, as well as mammograms and cervical cancer screenings
- Well-baby and well-child exams for children

Due to coding or other issues, health plans may inappropriately charge cost sharing or deny coverage for a qualified preventive service. Plans may only charge for a qualified preventive service if a consumer receives that service from an out-of-network provider when there is an in-network provider available. If there is no in-network provider available to provide a particular preventive service, then the plan cannot charge for the preventive service when an out-of-network provider delivers them.

For more detailed information about covered preventive services, visit the federal government’s website at <https://www.healthcare.gov/what-are-my-preventive-care-benefits>

Drafting note: States should note if they have codified preventive services requirements in state law.

Q 25: Are dental or vision benefits available through the [insert name of state exchange]?

The ACA requires plans sold through the [insert name of state exchange] to include vision coverage for children, so children’s vision benefits are included in plans through the [insert name of state exchange]. Dental benefits are treated differently. The ACA lets insurance companies offer health plans through the [insert name of state exchange] that don’t include children’s dental benefits as long as the [insert name of state exchange] offers a stand-alone dental plan that includes a children’s (pediatric) dental benefit.

Currently, dental and vision are not considered essential health benefits (EHB) for adults, and plans are not required to cover these benefits. (See Question 16) However a plan can choose to include these benefits as part of its coverage. Check a plan’s Summary of Benefits and Coverage (SBC) to learn if the plan includes dental or vision coverage for adults.

Some insurance companies may offer stand-alone dental plans through the [insert name of state exchange]. Check the [insert name of state exchange] website at [insert *link*] for more information.

Check the federal website at www.healthcare.gov for more information about dental benefits.

Drafting Note: States where consumers may buy dental coverage without buying health coverage should add a sentence to explain, if appropriate.

Drafting Note: States that allow people with Medicare to buy dental plans through the exchange should include this information in this answer.

Drafting Note: States that allow stand-alone vision plans to be sold through the exchange should change the answer to this question as appropriate.

Q 26: How does a consumer find out what drugs a plan covers?

Health insurers keep lists of which drugs are covered and which are covered at the lowest cost for each of their plans. These lists are called formularies. Drug cost-sharing is often “tiered”—that is, consumers pay less for a generic drug, more for a brand name drug, and sometimes even more for a “nonpreferred” brand name drug. Consumers should review the formularies in any plan they are considering to be sure the plan meets their prescription drug needs and to know what cost-sharing is required for any given drug. For plans that use formularies, the Summary of Benefits and Coverage (SBC) includes an online

link where consumers can find information about the plan's drug coverage. Consumers also can call health insurers for information about formularies.

Formulary information is also available on [insert name of state exchange]'s website [insert *link*]. If a consumer enrolls in coverage and needs access to a drug not on the plan's formulary, then the enrollee may be able to access the drug through an exceptions process. Plans are required to provide a standard and expedited exceptions process to help consumers access needed drugs not included on the plan's formulary.

Drafting Note: States should add language to describe their rules regarding whether the insurance company can change the formulary or tiering after the consumer has bought the plan.

Q 27: What are out-of-network services, and do consumers have any coverage for them?

Services are considered out-of-network if they are from a doctor, hospital, or other provider that does not have a contractual relationship with a particular health plan. Not all plans cover out-of-network services, but when they do, a consumer's share of the cost is usually a lot higher than for an in-network service. (See Question 24 on preventive services and Question 29 on emergency services.) Whenever possible, consumers should find out whether a provider is in-network before they receive services. Consumers also should find out if their regular or desired health care providers are in-network before they buy a plan. Also, different plans offered by the same insurer may have different provider networks, so consumers should be careful to look at the network for their specific plan. When reviewing plans to buy, the specific plan name should be on the Summary of Benefits and Coverage (SBC). After a consumer buys a plan, they can find the specific plan name on the cover page of the policy document or on their health insurance identification card.

Though the ACA limits how much money people must spend each year on their family's health care, health insurers are allowed, although not required by federal law, to count the cost of out-of-network services toward these limits.

A plan's Summary of Benefits and Coverage (SBC) includes information about coverage for out-of-network services and a link to the plan's website and the provider network.

Q 28: How do consumers determine if their doctor or dentist is in the network?

The [insert name of state exchange] website (at [insert *website*]) lets consumers look up whether their doctor is in the plan network. For plans with a provider network, the Summary of Benefits and Coverage (SBC) includes an online link to a list of network providers. Maintaining accurate health plan provider directories is required by federal law. Because plan networks may change regularly, provider directories may show outdated information temporarily while providers and insurance companies work to update and verify their information. Consumers should check with the doctor or dentist before they schedule an appointment to learn if the provider is still in the plan's network.

Q 29: Do consumers have access to emergency care out-of-network?

Yes. The ACA requires many health plans that provide benefits for emergency services to cover them regardless of whether the provider is in or out of the network. Under the ACA, health plans are not allowed to charge a higher copayment or coinsurance amount for out-of-network services received in an emergency. In addition, [insert name of state] prohibits balance billing for emergency care received out-of-network, meaning only in-network rates apply for all emergency care.

The No Surprises Act provides federal protections against balance bills for emergency services and care at in-network facilities. Most provisions of the No Surprises Act are effective for plan years beginning on or after January 1, 2022. The plans that are covered by this Federal law are: Fully insured plans, self-funded plans, and grandfathered plans. *The legislation does not protect those insured by short-term health plans and excepted benefit, dental and vision plans.*

See link: <https://www.cms.gov/nosurprises>

Drafting Note: States that allow health care providers to balance bill for emergency care received out-of-network should replace the previous paragraph with the following:

Yes. The ACA requires many health plans that provide benefits for emergency services to cover those services whether the provider is in or out of the network. While health plans are not allowed to charge a higher copayment or coinsurance for out-of-network services received in an emergency, [Insert state name] allows health care providers to bill consumers for the difference between the cost of emergency care received out-of-network and the amount the plan allows. For more information about [insert name of state]'s rules on balance billing, please contact [insert specific state contact information]. Under federal law, to limit amounts of balance billing for out-of-network emergency services, insurers must calculate amounts they pay for such services to yield the highest payment of the following three amounts:

(A) The amount negotiated with in-network providers for the emergency service provided, excluding any in-network copayment or coinsurance imposed with respect to the participant, beneficiary, or enrollee.

(B) The amount for the emergency service calculated using the same method the plan uses to determine payments for out-of-network services (such as the usual, customary, and reasonable amount), excluding any in-network copayment or coinsurance imposed with respect to the participant, beneficiary, or enrollee.

(C) The amount that would be paid under Medicare Parts A or B for the emergency service, excluding any in-network copayment or coinsurance imposed with respect to the participant, beneficiary, or enrollee.

Q 30: What is a “grandfathered” health plan?

A grandfathered health plan is a plan that has existed continuously since prior to March 23, 2010, and that has not made certain significant changes in the plan. Grandfathered plans are not subject to many of the ACA requirements, such as the requirement that plans cover essential health benefits (EHB) (see Question 16), but they are considered to provide minimum essential coverage under the ACA. (See Question 59.)

Grandfathered plans may lose their “grandfather” status if a plan makes certain changes, such as a major increase in their cost-sharing (coinsurance, deductibles, copayments) or dropping benefits to diagnose or treat a particular condition. Employer-sponsored plans that significantly increase the employee share of the premium also could lose “grandfathered” status. If a plan’s “grandfathered” status is forfeited, that plan would have to follow the applicable ACA requirements. In the individual market, a consumer cannot enroll in a grandfathered plan with a new enrollment. However, consumers who are already enrolled in an individual market plan prior to March 23, 2010, can renew their coverage in that grandfathered plan.

There is no list of grandfathered plans. Although it can be difficult to find, a plan must show in the plan materials if it is a grandfathered plan. Also, consumers can check with their insurance company or employer to figure out if their plan is grandfathered.

Q 31: Can consumers keep an existing plan that isn’t grandfathered, but doesn’t comply with the ACA reforms (known as transitional plans or “grandmothered” plans)?

It depends. In November 2013, CMS announced a transitional policy that would let insurers, if the state allows, to extend policyholders’ 2013 coverage for up to several more years even if the plan didn’t follow certain ACA reforms. These transitional plans can no longer be sold to new customers (after January 1, 2014), and individuals who bought them aren’t eligible for subsidies. An individual or small business that has one of these plans would be notified by the insurer. If a consumer has a transitional plan, they should check with their insurance carrier to learn if it will renew their plan and what changes, if any, it will be making to the plan.

Drafting Note: States that did not adopt this policy, applied it only in certain markets (i.e., in the small group market but not the individual market), or that have already phased out transitional plans would need to edit this answer accordingly or delete it entirely.

EMPLOYER-SPONSORED COVERAGE

Q 32: Is employer-based coverage required to cover dependents (spouses and children)?

Under the ACA, if an employer with 50 or more employees doesn't offer coverage that meets minimum standards to employees and their dependents and employees access premium tax credits through the exchange, then the employer may have to pay a tax penalty. (See Questions 55-56.) However, for purposes of this penalty, the IRS has interpreted the phrase "and their dependents" to mean children under age 26 but not spouses. For more information, see <https://www.irs.gov/affordable-care-act/employers/employer-shared-responsibility-provisions>. Small employers with fewer than 50 employees that don't offer coverage to employees or their dependents are not subject to any tax penalties, but may qualify for a tax credit if they choose to offer coverage. (See Question 54.)

Also, if employer-based coverage includes children, then the ACA requires employers to let children up to age 26 stay on their parents' policy. Adult children up to age 26 can stay on their parents' policy whether or not they live in their parents' home, are married, or the parents no longer claim them as a dependent on their tax return. The employee can be required to pay for this coverage, however.

An employer who offers health benefits to employees must also offer the same health benefits to similarly-situated employees who are eligible for Medicare. This rule applies when an employee is 65 or older and the employer has 20 or more employees. This rule applies to dependents when an employer offers health benefits that include dependents.

Q 33: What can a consumer do when employer-based health coverage ends?

Under the Consolidated Omnibus Budget Reconciliation Act (COBRA), a federal health law since 1986, when employees and their dependents lose employer-based coverage, they are still eligible to stay on their employer's group health plan, even though that coverage would otherwise end. COBRA doesn't apply to employers with fewer than 20 employees [insert state mini-COBRA law information if applicable]. Employees or their dependents who are eligible for Medicare when employer group health coverage ends are eligible to enroll in COBRA. However, COBRA coverage is expensive and will only pay benefits secondary to Medicare benefits, even if the Medicare-eligible individual has not enrolled in Medicare. The most recent Department of Labor model COBRA notice includes more specific information about coordination of benefits between these two programs. This model notice can be found at <https://www.dol.gov/agencies/ebsa/laws-and-regulations/laws/cobra>. If an individual is enrolled in COBRA coverage and subsequently becomes eligible for Medicare, then primary COBRA benefits will end.

Drafting Note: COBRA is secondary to Medicare benefits because Medicare secondary payer rules that apply to employer group health benefits don't apply to COBRA benefits. Most employer group health plans have strong coordination of benefit rules. Medicare-eligible individuals are subject to recovery actions if COBRA mistakenly pays primary benefits even if the Medicare-eligible individual has not actually enrolled for those benefits.

COBRA coverage can be expensive because the former employer isn't required to pay any part of the premium. Those who have lost employer-based health coverage may be eligible to access advance premium tax credits to buy a more affordable individual or family policy through the [insert name of state exchange] (see Questions 85-86), even if the loss of coverage occurs outside of the open enrollment period. Consumers enrolled in COBRA don't qualify for advance premium tax credits. Dropping COBRA coverage outside of an open enrollment period doesn't qualify as a special enrollment opportunity.

Q 34: Must a consumer use all available COBRA coverage before buying coverage through the exchange with subsidies?

No. COBRA allows group health plan participants and beneficiaries to continue coverage under their group health plan for a limited period of time after certain events cause a loss of coverage, such as voluntary or involuntary job loss, reduction in the number of hours worked, transition between jobs, death, and divorce. Individuals who lose eligibility for minimum essential coverage, including employer-based coverage, will be eligible for a special enrollment period (SEP) during when they can buy coverage on the [insert name of state exchange] or in the individual market outside of the exchange. At this time, they also may apply for advance premium tax credits and cost-sharing reductions through [insert name of state exchange] to learn

if they are eligible to receive them. However, individuals who have already enrolled in COBRA coverage must wait until the next open enrollment period or until that COBRA coverage has been exhausted before enrolling in an individual market plan.

Medicare-eligible former employees have an 8-month SEP to enroll in Medicare Part B that starts on the date of their last month of employment. If they enroll during this SEP, there is no late enrollment premium penalty or other coverage restrictions. They have 63 days to enroll in Medicare Part D from the last date without prescription drug benefits that are at least equivalent to Medicare's.

Q 35: If a consumer has access to employer-based coverage, can an employer make the consumer wait before becoming eligible for benefits?

Yes. Employers may require a waiting period before individuals become eligible for benefits. Under the ACA, this waiting period can't be longer than 90 days. Employers also may impose an additional one-month orientation period before the waiting period begins. For more information, consumers should contact their employer's human resources department.

Q 36: Can a consumer with access to employer-based coverage get a tax credit to buy a plan through the [insert name of state exchange]?

A consumer who has access to employer-based coverage is free to buy a plan through the [insert name of state exchange], but tax credits to buy the coverage are available only if the employer's plan isn't affordable or doesn't provide minimum value. (See Question 85.) Consumers who have access to employer-based coverage that is affordable and provides minimum value will not be able to get tax credits and cost-sharing reductions.

Coverage isn't affordable if the cost of employee-only coverage under the lowest-cost employer plan is more than 8.39% of the employee's annual household income in 2024. The plan doesn't provide minimum value if it pays for less than 60% of medical costs that the plan covers, or if it doesn't provide substantial coverage of inpatient hospital or physician services. The HHS and IRS have developed a minimum value calculator available at www.cms.gov/CCIIO/Resources/Regulations-and-Guidance/Downloads/mv-calculator-final-4-11-2013.xlsm.

Consumers can learn if an employer plan meets minimum value by looking at the Summary of Benefits and Coverage (SBC) or by asking the employer to fill out an Employer Coverage Tool. This form provides information that will help the consumer answer application questions correctly at the [insert name of state exchange]. The Employer Coverage Tool can be found at <https://marketplace.cms.gov/applications-and-forms/employer-coverage-tool.pdf>

There's more information on [insert name of state exchange]'s website at [insert link] and on the IRS websites listed below:

www.irs.gov/Affordable-Care-Act/Individuals-and-Families/The-Premium-Tax-Credit

www.irs.gov/Affordable-Care-Act/Individuals-and-Families/Questions-and-Answers-on-the-Premium-Tax-Credit

Q 37: If a consumer is offered employer-based coverage that would cover a spouse or dependents, can that consumer's spouse or children use a tax credit to buy coverage through the exchange?

The IRS updated the rules in this area for plan years 2023 and later.

Consumers do not qualify for tax credits when an employer offers them coverage that is considered affordable and provides minimum value. The revised rule updates the method for determining when an employer offer is affordable. Affordability now considers the cost of coverage for the entire family when determining the eligibility for spouses and dependents. Family members qualify for premium tax credits when they are otherwise eligible and the cost of family coverage exceeds 8.39% of household income. The employee's eligibility is determined by the affordability of employee-only coverage. When employee-only coverage costs less than 8.39% of household income and family coverage requires a higher share of income, the employee would not be eligible for a premium tax credit, but family members would be eligible.

In years prior to 2023, the entire family was ineligible for premium tax credits when the cost of employee-only coverage was less than the specified share of household income.

Q 38: What is a health reimbursement arrangement?

In a health reimbursement arrangement (HRA), an employer may offer employees tax-free funds they can use to buy health coverage. There are different types of HRAs. In an individual coverage HRA, an employer may offer funds instead of a group health plan to some or all employees. The employees use the funds to buy individual market health plans for themselves and their families. In an excepted benefits HRA, an employer may offer funds and a group health plan. The employees and their families may use the HRA funds to buy health coverage other than comprehensive health coverage, such as dental and vision coverage or short-term, limited duration health insurance.

A Medicare-eligible employee can have an HRA if the employee is enrolled in a health care flexible spending account (HCFSA). The employer can pay Medicare Part B and Part D premiums for active employees only if the employer payment plan is integrated with the group health plan. (See Department of Labor rules.)

Q 39: If a consumer is offered a health reimbursement arrangement, can that consumer get a tax credit to buy coverage through the exchange?

The answer depends on the amount of the HRA the employer offers. If the employer offers enough money through an HRA to make an exchange plan affordable for an employee, then neither the employee nor their dependents are eligible for a premium tax credit. If the amount of the HRA isn't enough to make an exchange plan affordable, then the employee and their dependents may still receive a premium tax credit. If the HRA is a qualified small employer HRA (QSEHRA), then the amount of the tax credit is reduced by the amount of the QSEHRA. More information about HRAs and small businesses can be found at: <https://www.healthcare.gov/small-businesses/learn-more/qsehra/>

The [state exchange name] might not take a consumer's HRA into account when calculating how much premium tax credit the consumer is eligible for. In that case, the consumer may want to apply less than the full amount of the credit they are awarded when they pay their premiums each month. This can help to prevent the need to pay back some of the credit when the consumer files his or her federal income tax return.

Q 40: What are Health Savings Accounts?

Individuals may contribute to tax-advantaged Health Savings Accounts (HSAs) when they are enrolled in a health plan that meets certain IRS requirements to be an "HSA-qualified" health insurance plan. The plan must have a minimum deductible (presently \$1,600 for self-only coverage and \$3,200 for family coverage). The deductible must apply to all covered benefits received from in-network providers. Importantly, only certain "preventive care" benefits may be provided before the deductible is met. The health plan must not be limited to vision, dental, disability, workers' compensation and other so-called "excepted benefits" or other types of limited coverage.

An individual is not eligible to contribute to an HSA for any month that they: (1) have coverage under any health insurance plan or other arrangement (including employer-sponsored health flexible spending arrangements or health reimbursement arrangements) that does not apply a deductible equal to or exceeding the minimums described above; (2) are enrolled in Medicare; or (3) can be claimed as a dependent on another individual's tax return.

A Medicare beneficiary cannot contribute to an HSA once they are enrolled in Medicare. For individuals that enroll in Medicare after they turn 65, their Medicare effective date could be retroactive up to six months which could impact their eligibility to make HSA contributions. HSA account owners can still use their HSA funds to pay Medicare premiums (all Parts but not Medicare Supplement insurance), deductibles, co-pays, coinsurance, as well as other eligible expenses for services not covered by Medicare (e.g., dental, vision, hearing).

Q 41: When an employee is enrolled in employer-based coverage and in Medicare, is Medicare a primary or secondary payer?

When an employee or a dependent is eligible for Medicare, the size of the employer group determines if the group plan is primary or secondary to Medicare. When an employee or a dependent is 65 or older and there are 20 or more employees, the employer group health plan is primary. When an employee or their dependent is disabled and there are 100 or more employees, the group health plan is primary. The number of employees includes both full-time and part-time employees. If the employer has fewer than 20 or 100 employees, then Medicare will be primary and the group health plan will be secondary coverage.

Q 42: What is the [insert name of state SHOP exchange]?

Under the ACA, states or the federal government may create Small Business Health Options Program (SHOP) exchanges, where small employers who want to offer coverage to their employees can shop for plans. In [insert name of state], the SHOP exchange is called the [insert name of state SHOP exchange]. The SHOP can allow a small employer to offer a range of small group plans to their workers. Eligible employers can apply for the Small Business Health Care Tax Credit if they offer coverage through the SHOP and meet certain other criteria. The SHOP has no minimum contribution requirements for employers, but some states may impose a contribution requirement in addition to a minimum participation rate. Employers who are interested in applying for the Small Business Health Care Tax Credit, however, must contribute at least 50% of the cost of their employees' premiums to be eligible for the credit. Just as with the regular small group market, employers who sign up for coverage during the small group open enrollment period that runs from November 15 to December 15 will face no minimum participation requirements. Coverage would then be effective for workers beginning January 1.

The ACA calls for "employee choice" in the SHOP exchanges. Under this provision, small employers may choose to give their employees a choice of health plans from multiple insurers across all metal levels (See Question 15) on the SHOP exchange. In some states, employers may also choose to offer coverage from one insurance company. Whether or not they offer employees choice, in most states, employers will work with their SHOP-registered agent or broker or insurance company (or companies) to obtain application, enrollment, and billing information.

There's more information about the [insert name of state SHOP exchange] at [insert *link to state SHOP exchange website*]. There are resources with information about small employer issues and the ACA on the following websites:

<http://healthcare.gov/small-businesses>

U.S. Department of Labor Patient Protection and Affordable Care Act information

<https://www.dol.gov/agencies/ebsa/laws-and-regulations/laws/affordable-care-act/for-workers-and-families>

Affordable Care Act Tax Provisions

<https://www.irs.gov/affordable-care-act>

Q 43: Is there a cost to participate in [insert name of state SHOP exchange]?

There's no fee for small employers or their employees to enroll in SHOP coverage. Some employers may be eligible for the Small Business Health Care Tax Credit, which can be worth up to 50% of the employer's premium contribution.

Q 44: Can insurers charge more (or less) for policies sold through [insert name of state SHOP exchange]?

No. Insurers must charge the same for similar plans whether they're sold through the [insert name of state SHOP exchange] or in the market outside of the [insert name of state SHOP exchange].

Q 45: What happens if an employer's staff increases to more than [50] employees in the year after the employer bought coverage through the SHOP?

Once enrolled in SHOP exchange, businesses can renew their coverage even if the number of their employees increases to more than [50].

Drafting Note: States should modify the number of employees in accordance with the state definition of small employer.

Q 46: How are small employers defined?

In [state], small employers who are eligible for coverage in the small group market or in the SHOP exchange are those with [50] or fewer employees. The definition may be different in other states.

Drafting Note: States should modify the number of employees in accordance with the state definition of small employer.

Q 47: How do employers with full-time and part-time employees know whether they're required to pay a penalty if they don't offer health insurance to their workers?

Small employers are not required to pay a penalty if they do not offer health coverage. Penalties are assessed against employers with at least 50 full-time equivalent employees who 1) do not offer health coverage that meets minimum standards or 2) have an employee who gets coverage through the exchange and gets the premium tax credit. (See Questions 55-56).

The IRS website provides more information: <https://www.irs.gov/affordable-care-act/employers/employer-shared-responsibility-provisions>

Q 48: Are health insurers required to sell their plans through the federal SHOP exchange?

Beginning January 1, 2018, SHOP plans are no longer offered through the federal SHOP Exchange website. Instead, there are two options to enroll in a SHOP plan, which are:

1. Work with a SHOP-registered agent or broker.
2. Sign up with an insurance company.

For more SHOP information, including SHOP plans and prices, click on the Healthcare.gov link below.
<https://www.healthcare.gov/small-businesses/choose-and-enroll/enroll-in-shop/>

Drafting Note: Consumers should not create an account, log into an existing account, or start an application on HealthCare.gov for SHOP coverage, even if that is how they enrolled in SHOP coverage in the past.

Q 49: Are small employers required to buy a health plan for their employees through [insert name of state SHOP exchange]?

No. Small employers may buy health insurance for employees through the [insert name of state SHOP exchange] or in the market outside the exchange. However, to be eligible for the Small Business Health Care Tax Credit (see Question 57), in most cases a small employer must have bought the coverage through the SHOP exchange. It is important for small employers to understand and compare all options available to them. State-licensed health insurance agents and brokers, including SHOP registered agents and brokers, are available to help small employers compare options and determine which plan best meets their needs.

More information about the Small Business Health Care Tax Credit is available at:
<https://www.irs.gov/pub/irs-pdf/p4862.pdf>

Drafting Note: States that require small employers to buy health insurance for their employees through the exchange should modify this answer as appropriate.

Q 50: Will consumers be better off with individual coverage through the [insert name of state exchange] rather than through the small employer coverage?

Maybe. It depends on many variables, such as the employees' out-of-pocket expenses under the small group plan offered, the consumers' personal circumstances, and the premiums of plans available through the exchange. Employees, their spouses, and dependents offered coverage through an employer are usually not eligible for premium tax credits, so small employer-sponsored coverage could cost less than individual coverage through the federal exchange.

Employers and employees should compare rates for plans offered through the [insert name of state exchange] and for plans in the market outside the [insert name of state exchange].

Q 51: Are there participation rates that insurers can require employers to meet to be eligible to buy small group coverage through the [insert name of state SHOP exchange] or in the market outside the [insert name of state SHOP exchange]?

As a result of the ACA, insurers offering coverage in the small group market can't deny coverage to a small employer who doesn't meet minimum participation requirements, if the employer seeks coverage during the small group open enrollment period that runs from November 15 to December 15 each year. Outside of that time period, insurers in the small group market can require small employers to meet participation requirements through the [insert name of state exchange] or outside the [insert name of state exchange] consistent with [insert name of state] law.

[Insert name of state] law doesn't allow a small employer insurer to impose more stringent requirements than the following:

- [insert participation limits consistent with state law]

Drafting Note: States with state-based exchanges may impose minimum participation rates as a condition of participation in a state SHOP exchange. In states with a federally-facilitated exchange, the SHOP has a default minimum participation rate of 70% for qualified health plans (QHPs). The minimum participation rate also will be adjusted higher or lower depending on state law or general insurer practice. For more information, see this link: <https://www.agentbrokerfaq.cms.gov/s/article/What-is-the-Minimum-Participation-Rate-MPR-requirement-Can-businesses-sign-up-for-Small-Business-Health-Options-Program-SHOP-coverage-without-meeting-this-requirement>

Q 52: Can small employers who are the sole employees of their business buy small group coverage either through the [insert name of state SHOP exchange] or the outside market?

Neither federal nor state law lets insurers sell small group health insurance plans to self-employed individuals with no common law employees through the SHOP.

Contact the [insert name of state exchange] at [insert link] or [phone number] or a licensed agent or broker for help.

Q 53: How does rating work in the small group market?

Under the ACA, there is adjusted community rating in the small group market. This means that the rates each employer pays for health insurance depends on the claims experience of the insurer's entire small group market in [insert name of state], rather than the claims experience of that employer's small group.

The ACA offers states the option to combine the individual and small group markets. By combining the markets, risk is pooled among a larger number of policyholders. A larger risk pool increases rate stability; however, initially premiums for individuals are likely to be lower on average, while premiums for small employers are likely to be higher.

Q 54: Do small employers who don't offer health care insurance coverage to their employees have to pay a tax penalty?

No. Small employers who want to provide coverage may be eligible for the Small Business Health Care Tax Credit to help make insurance more affordable.

If the employer does offer coverage, then the coverage must meet the ACA's minimum standards for small group insurance plans, as well as specific requirements that apply to the small group market, such as coverage of essential health benefits (EHB) and the prohibition on discrimination based on health status.

Q 55: Do large employers have to offer health care insurance coverage to their employees? What about seasonal employees?

Under the ACA, if an applicable large employer doesn't offer affordable coverage that provides minimum value to full-time employees (and their dependents¹), and an employee gets a premium tax credit, then the employer has to pay a penalty. For employer-based coverage to be considered affordable in 2024, the premiums for the plan's employee-only option must be less than 8.39% of his or her 2024 annual household income.

To offer minimum value, the plan must pay at least 60% of the medical costs for services the plan covers and include substantial coverage of inpatient hospital and physician services. The HHS and IRS have developed a minimum value calculator at www.cms.gov/CCIIO/Resources/Regulations-and-Guidance/Downloads/mv-calculator-final-4-11-2013.xlsm.

Applicable large employers are employers with 50 or more full-time employees, including full-time equivalent (FTE) employees. Full-time employees are employees with 30 hours or more of service in a week. The number of FTE employees is determined by adding the number of hours of service in a month for all part-time workers and dividing by 120 hours per month. The term "applicable large employer" is used for the employer shared responsibility and information reporting provisions of the ACA.

Penalties were assessed starting January 1, 2016 against employers with 50 or more FTE employees who do not offer health coverage if an employee gets the premium tax credit.

Employers with a large seasonal workforce (such as agricultural workers hired for the harvest season or retail clerks hired for the holiday season) are given leeway under the ACA not to count seasonal employees to decide if they meet the definition of a large employer. If the employer has more than 50 full-time or FTE employees during 120 or fewer days per year, then the employer doesn't have to count those employees for those months.

For more information, go to the IRS website at <https://www.irs.gov/affordable-care-act/employers/employer-shared-responsibility-provisions>. IRS Publication 5208 also has information to determine if an employer is an applicable large employer.

This question does not take into account all possible situations. Employers should consult a tax professional for help with their particular situation.

Q 56: What are the penalties if large employers don't provide coverage?

Large employers may have to pay a tax penalty if they don't offer affordable coverage that provides minimum value (see Question 55) for at least 95% of their full-time employees and their dependents, or all but five full-time employees, whichever is greater, and at least one of their employees gets premium tax credits through the [insert name of state exchange].

¹ The rules implementing employer shared responsibility provisions have interpreted the phrase "and their dependents" to mean children under age 26, but not spouses. There's more information at <https://www.irs.gov/affordable-care-act/employers/employer-shared-responsibility-provisions>.

In general, an applicable large employer that *does not offer* minimum essential coverage to at least 95 percent of its full-time employees (and their dependents) will be liable for the first of two types of employer shared responsibility payments if at least one full-time employee receives the premium tax credit for purchasing coverage through the exchange. On an annual basis, this payment is equal to \$2,320 (indexed for future years) for each full-time employee, with the first 30 employees excluded from the calculation. This calculation is based on *all* full-time employees (minus 30), including full-time employees who have minimum essential coverage under the employer's plan or from another source.

In general, an applicable large employer that *does offer* minimum essential coverage to at least 95 percent of its full-time employees (and their dependents) will be liable for the second type of employer shared responsibility payment if at least one full-time employee receives the premium tax credit for purchasing coverage through the exchange. Generally, a full-time employee will receive the premium tax credit because the minimum essential coverage offered was not affordable, did not provide minimum value, or because the employee was not one of the at least 95 percent of full-time employees offered minimum essential coverage. On an annual basis, this payment is equal to \$3,480 (indexed for future years) but only for each full-time employee who receives the premium tax credit. The total payment in this instance cannot exceed the amount the employer would have owed had the employer not offered minimum essential coverage to at least 95 percent of its full-time employees (and their dependents).

More information about employer penalties can be found at <https://www.irs.gov/affordable-care-act/employers/employer-shared-responsibility-provisions>

Medicaid-eligible employees can't get premium tax credits, so employers will not face penalties for employees who receive Medicaid coverage or for employees' children who receive CHIP coverage.

Q 57: How do small employers find out if they're eligible for the Small Business Health Care Tax Credit?

Employers who buy coverage for their employees through the [insert name of state SHOP exchange] may be eligible for the Small Business Health Care Tax Credit. To qualify, the employer must: 1) have fewer than 25 full-time equivalent employees; 2) pay employees an average annual wage that's less than \$50,000; and 3) pay at least half of the insurance premiums.

The tax credit operates on a sliding scale, with a maximum credit of 50% of the employer's share of the premium costs. It is only available to small employers buying health insurance through [insert name of state SHOP exchange]. The tax credit may be worth up to 50% of an employer's contribution toward employees' premium costs (up to 35% for tax-exempt employers).

Contact the [insert name of state SHOP exchange] at [insert link] or [insert phone number] for more information. A competent tax advisor also should be able to advise a small employer. The IRS provides additional information at <https://www.irs.gov/newsroom/small-business-health-care-tax-credit-questions-and-answers-calculating-the-credit>

Q 58: What ACA requirements apply to large employers?

Several ACA requirements apply to non-grandfathered health plans that large employers offer on either an insured or self-insured basis. The requirements include limits on out-of-pocket expenditures and waiting periods, no annual or lifetime dollar limits on coverage of essential health benefits or cost-sharing for preventive services, the requirement that coverage be offered to adult children up to age 26, and the requirement of access to internal and external appeals. Also, as noted in Question 56, large employers are required to offer affordable and adequate coverage, or face a tax penalty.

ACA REQUIREMENT TO HAVE BASIC HEALTH CARE COVERAGE (INDIVIDUAL MANDATE)

Q 59: What is the individual responsibility requirement, and does it mean consumers must maintain coverage?

Under the ACA, consumers and their dependent children are required to have "minimum essential coverage," unless they qualify for an exemption. This requirement is known as "individual shared responsibility" or the "individual mandate."

However, beginning in 2019, the federal tax penalty for going without coverage was reduced to \$0. Therefore, those without coverage will have to pay out of pocket for any health care expenses they incur, but they will not pay an additional tax penalty.

This link to the IRS website has more information: www.irs.gov/Affordable-Care-Act/Individuals-and-Families/ACA-Individual-Shared-Responsibility-Provision-Minimum-Essential-Coverage

Coverage purchased through an exchange counts as minimum essential coverage, and so do other types of coverage. Employer-sponsored coverage, grandfathered plans, Medicare, Medicaid, and CHIP are all minimum essential coverage. Short-term health plans, fixed indemnity insurance, and coverage through a health care sharing ministry are not minimum essential coverage.

Check the website at www.healthcare.gov/fees/fee-for-not-being-covered/ for more information.

Q 60: Without a tax penalty, is having minimum essential coverage important?

After 2018, the tax penalty for not having minimum essential coverage (MEC) was reduced to \$0. There's more information about the penalty at <http://www.healthcare.gov/fees-exemptions/fee-for-not-being-covered/>

Individuals who are not enrolled in minimum essential coverage (MEC) are not eligible for one type of Special Enrollment Period (SEP). Those who are enrolled in MEC that ends are eligible for an SEP that allows them to enroll in individual market coverage, including exchange coverage. Those who are enrolled in coverage that is not MEC do not qualify for this SEP. Therefore, if their coverage ends, they need to wait until the next Open Enrollment Period or until they qualify for another SEP to enroll. Individuals cannot be eligible for premium tax credits until they are enrolled in an exchange plan. More information on SEP rules is available at <https://www.healthreformbeyondthebasics.org/sep-reference-chart/>.

And, of course, having coverage offers consumers some protection against high health costs, even if there is no tax penalty for going without coverage.

Drafting Note: States with their own penalties for not having MEC should include that information.

ENROLLING IN HEALTH CARE COVERAGE: WHERE CAN CONSUMERS GET HELP?

Q 61: Where do consumers go for help to choose and enroll in a plan?

Consumers should make a list of questions before they shop for a health plan. Consumers should gather information about their household income and set a budget for health insurance. Consumers should find out if they can stay with their current doctors and pharmacy, whether their medications are covered, and understand how insurance works—including understanding deductibles, out-of-pocket maximums, and copayments.

There are several resources from the Kaiser Family Foundation, *Consumer Reports*, the NAIC, your state's insurance department, HHS, and the U.S. Department of Labor (DOL) to help consumers understand how insurance works, the different insurance options, and what to consider when buying coverage. For questions about Medicare and other health coverage, consumers can contact the state SHIP.

A standard form called the Summary of Benefits and Coverage, or SBC, and the companion set of uniform definitions, also is available for many health insurance plans. This information can help consumers compare different insurance options. (See Question 18.) Consumers can get the form and definitions through the [insert name of state exchange] at [insert link to state exchange website], or ask the plan for it. The [insert name of state exchange] also can direct consumers to more information and resources about the options that are available.

Consumers who are eligible to buy coverage through the [insert name of state exchange] can enroll through the [insert name of state exchange] website at [insert link], by phone at [insert phone number], or in person through [insert links and contact information].

Also, a few types of individuals are trained to help consumers make decisions about health coverage:

A. Insurance agents or brokers

Health insurance agents and brokers sell insurance coverage from one or more insurance companies. Health insurance agents and brokers are licensed by [insert name of state] and receive continuing education related to their job. They can help educate consumers about health insurance policies, help consumers apply for coverage, and advise consumers about the type of health insurance coverage that best suits them and their family. Agents and brokers can sell consumers insurance plans in the market outside the exchange, as they always have.

Agents and brokers who want to sell policies through the [insert name of state exchange] have extra training from the HHS or the state-based exchange. They have passed a test at the end of their training to sell insurance policies through the [insert name of state exchange]. [Insert name of state] requires agents and brokers to have extra state-specific training before they sell through the [insert name of state exchange]. A list of agents and brokers authorized to sell through the [insert name of state exchange] is available on the [insert name of state exchange] website at [insert link]. Consumers may want to talk with more than one agent or broker before they decide which plan to buy. (See Question 68.)

Drafting Note: If a state doesn't have a list of agents and brokers on the exchange, then modify the answer accordingly.

B. Navigators

Navigators are individuals trained to help consumers understand the insurance policies available through the [insert name of state exchange] and answer consumer questions about the [insert name of state exchange]. They also can answer questions about insurance affordability programs, including Medicaid and CHIP. Navigators also can help educate consumers about their health insurance policy options and help them apply for coverage. Navigators get grants from the [insert name of state exchange] to receive training to help consumers. After training, they must pass a test and be certified by [insert name of state exchange]. In [insert name of state], navigators also must have extra state-specific training before they can help consumers. Consumers can contact navigators at [insert state contact information]. (See Question 69.)

Drafting Note: States where the HHS will be doing training and certification should modify the preceding paragraph accordingly. The HHS will certify navigators in the federally-facilitated exchanges.

C. In-person assistance personnel

In-person assistance personnel generally do the same things as navigators. In-person assistance personnel have received and successfully completed comprehensive training. They also can help educate consumers about health insurance policies and help them apply for coverage. [Insert name of state] has set up an in-person assistance program. Consumers can contact in-person assistance personnel at [insert contact information].

Drafting Note: States should delete this section if they do not have in-person assistance personnel.

D. Certified application counselors

Certified application counselors provide enrollment assistance to consumers. Certified application counselors receive and successfully complete comprehensive training. They, too, can help educate consumers about health insurance plans and help them complete an application for coverage. In [insert name of state], examples of application counselors include staff at [insert name of local community health centers or hospitals or consumer nonprofit organizations].

Drafting Note: States will need to customize this section depending on the type of exchange they have and what kinds of individuals will be assisting consumers. More customization may be necessary if the state has any licensure or certification requirements.

Q 62: May consumers directly enroll for coverage through insurers?

Yes. Consumers may buy coverage directly from an insurance company. However, consumers should make sure that the coverage they buy is offered through the [insert state name of state exchange] and that the insurer has an agreement to do direct enrollment through the [insert name of state exchange] so they can get any tax credits or cost-sharing reductions to which they are entitled.

Consumers enrolling directly through the insurance company portal may not see all plans available through the [insert name of state exchange]. An insurance company portal may also offer plans that are not offered through the exchange. An enrollee who buys one of those plans is not eligible for premium tax credits

Drafting Note: States that do not allow insurers to enroll consumers directly into plans through the exchange should change this answer accordingly.

Q 63: How are people who help consumers enroll in health coverage paid?

Insurance agents and brokers may have an agreement that the insurance company will pay them if they enroll consumers in a health insurance policy consistent with state law. The state-based exchange may set rules about paying health insurance agents and brokers from the exchange or directly from insurance companies. In [insert name of state], the agent or broker will be paid an amount agreed to by the health insurance agent or broker and the company.

In [insert name of state], navigators will get funding from [insert funding source]. They don't get enrollment-based reimbursement from insurance companies and aren't allowed to charge a fee.

In-person assistance personnel will be paid by [insert funding source]. They don't get enrollment-based reimbursement from insurance companies and aren't allowed to charge a fee.

Certified application counselors will not be paid through the [insert name of state exchange]. They don't get enrollment-based reimbursement from insurance companies and aren't allowed to charge a fee. They may, however, receive federal funding through other grant programs, or Medicaid, or from another source.

Q 64: How can consumers find an insurance agent or broker to help them enroll in a plan?

In [insert state name], the [insert name of state health insurance exchange] website at [insert link] lists insurance agents and brokers authorized to enroll individuals, families, and small businesses in coverage through the [insert name of state exchange]. Consumers can contact the [insert state Insurance Department] for a list of licensed health insurance agents and brokers in their area. Some agents and brokers don't contract with all health plans, so consumers must make sure they know the full list of plans that are available to them before they ask an agent or broker for help. Also, health insurance agents and brokers may or may not be able to help individuals complete the enrollment process for Medicaid or CHIP after they get an eligibility decision.

There's also helpful information at healthcare.gov <https://localhelp.healthcare.gov/>

Drafting Note: States should modify this answer consistent with the information available in the state.

Q 65: What are the qualifications required for health insurance agents and brokers to participate in the [insert name of state exchange]?

In [insert name of state], health insurance agents and brokers are regulated by the [insert name of state department of insurance]. Agents and brokers receive training from the [insert name of state exchange or the HHS]. The insurance companies must appoint the insurance agents and brokers who sell their plans through the [insert name of state exchange]. An agent or broker selling plans through the [insert name of state exchange] must provide information about all plans that are offered on the [insert name of state exchange], even if the agent or broker isn't authorized to sell some of those plans.

Drafting Note: States that don't require agents and brokers to be appointed to all the insurance companies selling through the exchange or that don't require agents to provide information about all plans available through the exchange should modify the previous paragraph accordingly.

Q 66: Where should consumers go if they have a problem enrolling in a plan through the [insert name of state exchange]?

The [insert name of state exchange] should be able to help consumers with any problems. In particular, [insert name of state exchange] operates a call center to help answer consumer questions. The number for the call center is [insert number]. The phone number is available on the [insert name of state exchange] website at [insert link]. Insurance agents and brokers, navigators, in-person assistance personnel, and certified application counselors also should be able to help. (See Question 61.) Consumers can also contact the [insert name of state insurance department] at [insert phone number] to file a complaint or report a concern about a negative experience with an insurance company, agent and broker, navigator, in-person assister, or certified application counselor during and after the enrollment process.

Q 67: Do consumers have to re-enroll annually?

Eligibility for premium assistance and enrollment in a health plan will be decided annually using updated income, family size, and tax information (when authorized). Each year, before the open enrollment period, the [insert name of state exchange] will check income data and send a notice to consumers who are determined eligible for enrollment in a plan through the [insert name of state exchange]. This notice explains the consumer's eligibility for the upcoming year and tells the consumer to let the [insert name of state exchange] know of any changes. After this, there will be an annual open enrollment period for consumers to change plans or insurance companies if they want to.

All consumers are encouraged to go to the exchange to review all of their options and to update income and other information to ensure the correct subsidy is received. Those enrolled in a plan through the exchange in 2023 who are eligible for auto-renewal and choose not to re-enroll or enroll in a different plan by December 15, 2023, will be automatically re-enrolled in their current or similar plan. For the 2024 coverage year, the key dates are as follows:

- **November 1, 2023:** Open enrollment starts—the first day a consumer can apply for 2024 coverage.
- **December 15, 2023:** The last date to enroll for coverage that starts January 1, 2024.
- **December 31, 2023:** The date when all 2023 exchange coverage ends, no matter when the consumer enrolled.
- **January 1, 2024:** The date 2024 coverage can start if consumers applied by December 15, 2023, or consumers were automatically re-enrolled in their 2023 plan or a similar plan.
- **January 15, 2024:** The last date to enroll in 2024 plan year coverage, with an effective date of February 1, 2024. Consumers who miss this deadline can't sign up for a comprehensive individual market health plan inside or outside the exchange or change plans unless they qualify for a special enrollment period (SEP). (See Question 11.)

During the year, consumers with coverage through the [insert name of state exchange] must report certain life changes to the [insert name of state exchange]. Consumers should report changes as soon as possible, especially changes that qualify a consumer for a SEP. Consumers eligible for a SEP typically have 60 days to enroll in new coverage. (See Question 11.) Life changes include changes in income from a new job and getting married or divorced. See www.healthcare.gov/how-do-i-report-life-changes-to-the-marketplace/ [or cite to SBM if appropriate] for information about reporting life changes.

Consumers who have not requested financial assistance don't need to report changes related to financial assistance eligibility.

Drafting Note: Some state-based marketplaces may have different deadlines for automatic re-enrollment and end dates for open enrollment and the timeframes above should be revised accordingly.

Q 68: How do insurance agents and brokers help consumers with enrollment through the [insert name of state exchange]?

In [insert name of state], health insurance companies appoint agents and brokers. Insurance companies make sure the agent's license is valid and registered with the [insert name of state exchange]. The agent can help consumers log on to the [insert name of state exchange]. Consumers should log into their own [insert name of state exchange] account. The agent or broker can help consumers as needed. The agent or broker then works with consumers to complete the application. Consumers are prompted to enter the insurance professional's [insert name of state exchange] user identification number and national producer number on the application to show that the professional helped them.

Drafting Note: States should change this answer as appropriate to reflect the process in the state.

Q 69: How does a navigator help consumers with enrollment through the [insert name of state exchange]?

In [insert name of state], navigators can help consumers create an account and log on to the [insert name of state exchange]. Consumers should log into their own [insert name of state exchange] account. The navigator can help consumers as needed to complete the application. Consumers may be prompted to enter the navigator's [insert name of state exchange] user identification number on the application to show that the navigator helped them.

The navigator can help consumers to compare health plans and answer questions about health insurance policies in general. The navigator can answer questions from consumers about the differences in health plans and what they might mean for them, but the navigator **CANNOT** recommend or suggest which health plan would be best for consumers and their families. Navigators aren't permitted to collect premium payments on behalf of an insurer or the [insert name of state exchange]. Consumers are asked to enter the navigator's [insert name of state exchange] user identification number on the enrollment page to show that the navigator helped them.

Navigators **CANNOT** sell, solicit, or negotiate a health plan through the [insert name of state exchange]. They **CANNOT** suggest that one plan would be better for the individual than another.

Drafting Note: States should change this answer as appropriate to reflect the process in the state.

Q 70: How do in-person assisters or certified application counselors help consumers with enrollment through the [insert name of state exchange]?

In [insert name of state], the in-person assister or certified application counselor can help consumers create an account and log on to the [insert name of state exchange]. Consumers should log in to their own [insert name of state exchange] account. The in-person assister or certified application counselor can help consumers as needed to complete the eligibility application. Consumers may be prompted to enter the in-person assister's or the certified application counselor's [insert name of state exchange] user identification number on the application to show that the assister or counselor helped them.

The in-person assister or certified application counselor can help consumers compare health plans and answer questions about health insurance policies in general. The assister or counselor can answer questions from the consumer about the differences in health plans and what they might mean to them (such as explaining deductibles or out-of-pocket limits), but the assister or counselor **CANNOT** recommend or suggest which health plan would be best for consumers and their families. Consumers are asked to enter the in-person assister's or certified application counselor's [insert name of state exchange] user identification number on the enrollment page to show that they helped them.

The in-person assister or certified application counselor **CANNOT** sell, solicit, or negotiate a health plan through the [insert name of state exchange]. They **CANNOT** suggest that one plan would be better for the individual than another.

Drafting Note: States should change this answer as appropriate to reflect the process in the state.

Q 71: Can small employers use licensed insurance agents or brokers to buy health insurance through [insert name of state SHOP exchange]?

Yes. Licensed insurance agents and brokers are available to help small employers compare and determine which health plan best meets their needs, like they do today. This is true whether they're interested in buying coverage in the market outside the [insert name of state SHOP exchange] or through the [insert name of state SHOP exchange].

Licensed insurance agents and brokers are able to compare plans in the market outside the [insert name of state SHOP exchange] with those offered through the [insert name of state SHOP exchange] to decide where they can buy the plan best for them. Employers may wish to talk with more than one agent or broker before making a decision about which plan to buy.

Q 72: May small employers use navigators to buy health insurance?

Navigators, by law, aren't allowed to sell health insurance unless they have an agent/broker license. Navigators can explain the parts of the plans offered through the [insert name of state SHOP exchange] but CANNOT legally offer advice as to which plan is a better fit for the small employer. Only a licensed insurance agent or broker is qualified and allowed to offer this advice.

Q 73: How can an insurance agent or broker help a small employer participate the [insert name of state SHOP exchange]?

An insurance agent or broker can help any small employer, as has been true in the past. The agent or broker can help the employer decide which health insurance policy would be best for them, enroll employees in the plan, file health insurance claims, and understand the process of enrollment.

In the [insert name of state SHOP exchange], the HHS expects that insurance agents and brokers will be in contact with employers both before and after enrollment, as they will be a primary contact for customer service issues.

Q 74: What is the benefit of using an insurance agent to enroll in the [insert name of state exchange] or the [insert name of state SHOP exchange]?

Whether consumers are individuals or small group businesses, the insurance agent or broker can work with their needs and requirements. Agents and brokers have a working knowledge of the qualified health plans and their benefits. An agent or broker may help individual consumers or small employers create an account with the [insert name of state exchange] or [insert name of state SHOP exchange] if needed, but consumers, or a legally authorized representative, must create their own [insert name of state exchange] username and password. Consumers should not share this information with third parties, including insurance agents or brokers.

Q 75: Will an insurance agent or broker show consumers all of the plan choices available through the [insert name of state exchange]?

In [insert name of state], agents and brokers aren't required to show consumers all available health plans. If the consumer is using the [insert name of state exchange] website with the help of an agent or broker, then all QHP choices will be displayed. If the agent or broker goes through an insurance company portal, all plans available through the [insert name of state exchange] may not be shown, but other plans available in the market outside the exchange—that aren't eligible for the advance premium tax credit—may be shown. Consumers should ask the insurance agent or broker if they're being shown all of the plans available through the [insert name of state exchange] and whether tax credits or cost-sharing reductions apply to the plans they are looking at.

All agents and brokers must follow applicable [insert name of state] laws, regulations, and [insert name of state exchange] requirements, including standards related to relationships or appointments with insurance companies.

[Insert name of state] expects that the insurance agent or broker will tell consumers if the information given is about health plans with which the agent or broker has a business relationship and that consumers can always directly access the [insert name of state exchange] website. They'll find information about other available qualified health plans there. The [insert name of state] expects that insurance agents and brokers will advise consumers to check with the [insert name of state exchange] about available tax credits or cost-sharing reductions.

Drafting Note: States should modify this answer if agents and brokers are required to show consumers all options available through the exchange.

Q 76: Will consumers have to share their personal information, including their tax returns, with an agent or broker, navigator, in-person assistance personnel, or certified application counselor?

No. A consumer shouldn't share personal information, including tax returns, with an agent or broker, navigator, in-person assistance personnel, or certified application counselor. When consumers complete the application on the [insert name of state exchange] website with the help of an agent or broker, navigator, or assister, they should be able to fill out and submit their eligibility application without the agent, navigator, or assister in direct view of the application. While consumers applying for financial assistance are asked to enter their income, income figures from the IRS won't be shown during the application process, whether the consumer gets help filling out the application or does it independently. In [insert name of state], after completing the registration and training, agents or brokers, navigators, in-person assistance personnel, and certified application counselors must complete and comply with a privacy and security agreement and get a user ID to use with the [insert name of state exchange].

Q 77: Will consumers have to share their account username and password with an insurance agent or broker, navigator, in-person assister, or certified application counselor?

No. An agent or broker, navigator, in-person assistance personnel, or certified application counselor should never ask for a consumer's account username and password. If a consumer is asked to share a username or password, then they should immediately contact the [insert name of state insurance department] at [insert phone number] and discuss this with the consumer assistance representatives.

Q 78: What help should an insurance agent or broker, navigator, in-person assister, or certified application counselor give consumers if they or their dependents are eligible for Medicaid or CHIP?

Agents or brokers, navigators, in-person assisters, and certified application counselors will work with all consumers who ask for help with [insert name of state exchange] enrollment, including those eligible for Medicaid or CHIP. The [insert name of state exchange] will send a notice to consumers who are eligible for Medicaid or CHIP. An agent or broker, navigator, in-person assister, or certified application counselor working with these consumers is expected to refer consumers to the [insert name of state Medicaid and CHIP agency]. Agent and broker, navigator, in-person assister, and certified application counselor training will include information about where to direct Medicaid- or CHIP-eligible consumers.

Agents and brokers should be able to give consumers a referral to a navigator, in-person assister, certified application counselor, or the [insert name of state Medicaid agency]. Navigators, in-person assisters, and certified application counselors should help all consumers seeking assistance with completing an application through the [insert name of state exchange]. If the [insert name of state exchange] assesses the consumer as Medicaid- or CHIP-eligible, then the navigator, in-person assister, or certified application counselor may refer the consumer to the state Medicaid agency for more information. Navigators, in-person assisters, and certified application counselors often are not required to help consumers fill out a state Medicaid application if it is different from the application used by the [insert name of state exchange], but they can refer consumers to appropriate resources in those cases.

Q 79: May an insurance agent or broker continue to work with consumers once they're enrolled in a plan through the [insert name of state exchange]?

Insurance agents and brokers may continue to communicate with consumers after they've enrolled in a plan through the [insert name of state exchange], as long as the communications follow any laws and regulations that apply.

The communications also must follow the privacy and security standards the [insert name of state exchange] has adopted (pursuant to 45 C.F.R. §155.260). These standards limit how an agent or broker may use any information gained to provide help and services to qualified consumers.

COSTS AND ASSISTANCE WITH COSTS

Q 80: Is there cost-sharing for contraceptives?

Except for health plans sponsored by certain employers that have religious or moral objections to contraception, all plans, including those offered through the [insert state name of state exchange], must cover in-network doctor-prescribed FDA-approved methods of contraception without cost-sharing.

For specific information about a plan's contraceptive coverage, consumers should check the plan's Summary of Benefits and Coverage (see Question 18) or ask their employer or benefits administrator. More information about contraceptive coverage is available on the federal website at www.healthcare.gov/coverage/birth-control-benefits/ and www.cms.gov/ccio/resources/fact-sheets-and-faqs/downloads/aca_implementation_faqs26.pdf

Q 81: How much do health plans offered through the [insert name of state exchange] cost?

There are many plans designed to fit different budgets, both through the [insert name of state exchange] and in the market outside the exchange. Many consumers buying a health plan through [insert name of state exchange] could qualify for premium tax credits (see Questions 84-85), which help lower the cost of premiums. Consumers may also benefit from additional savings and discounts based on their income levels. Check with the [insert name of state exchange] at [insert link] or direct the consumer to an online calculator to estimate whether they may qualify for subsidies: <https://www.kff.org/interactive/subsidy-calculator/>

To see specific costs of plans offered through the [insert name of state exchange], go to [insert state exchange website], call [insert state exchange telephone number], or talk to a navigator, certified application counselor, in-person assister, insurance agent or broker, or other assister. (See Question 61.)

Q 82: Do health plans offered through the [insert name of state exchange] have large out-of-pocket costs?

The health plans available through the [insert name of state exchange] have different out-of-pocket costs. The ACA requires that many health plans (including most plans that people get from an employer) limit consumers' annual out-of-pocket costs for in-network essential health benefits (EHB) services to no more than \$9,450 for individuals and \$18,900 for families in 2024. These maximum out-of-pocket amounts will go up in future years. Please note out-of-network services do not count toward these limits on the health plan's annual out-of-pocket costs. (See Question 27.) There are also separate out-of-pocket maximums for stand-alone dental plans.

Health plans are required to cover certain preventive services without cost-sharing (copays, co-insurance, deductibles). (See Question 24.) Income levels can also affect eligibility for different savings through the premium tax credit or a health plan that have lower cost-sharing and lower out-of-pocket costs (copayments, coinsurance and deductibles). Check with the [insert name of state exchange] at [insert link] or direct the consumer to an online calculator to estimate whether they may qualify for subsidies: <https://www.kff.org/interactive/subsidy-calculator/>

Navigators, certified application counselors, in-person assisters, agents or brokers, or other assisters are available to help consumers learn if they qualify. The exchange application can also tell consumers whether they might be eligible for Medicaid or CHIP programs, which have little to no out-of-pocket costs.

Q 83: Where can consumers find out if they're eligible for help paying premiums or for Medicaid?

Consumers may apply with the [insert name of state exchange] or the [insert name of state Medicaid agency].

The [insert name of state exchange] determines eligibility for advance payments of premium tax credits and cost-sharing reductions. The [insert name of state exchange] will review Medicaid and CHIP eligibility and can make a referral to the [insert name of state Medicaid agency] for a final determination.

Consumers wanting to check eligibility for Medicaid can apply directly with the [insert name of state Medicaid agency]. The [insert name of state Medicaid agency] will enroll eligible consumers in Medicaid or CHIP, or send their information to the [insert name of state exchange] to determine their eligibility for advance payments of the premium tax credit and cost-sharing reductions if they aren't eligible for Medicaid or CHIP.

Drafting Note: States with a different process will need to modify this answer accordingly.

Q 84: Is there help for consumers who can't afford coverage?

Yes, consumers with low or moderate incomes could qualify for reduced costs, through Medicaid, CHIP, or exchange coverage, but eligibility rules apply. Most states use federal government funds to expand Medicaid so that it covers adults with an income at or lower than 138% of the federal poverty level. In 2023, that is roughly \$18,750 for a family of one and \$38,300 for a family of four. Consumers should contact the [insert name of state exchange] or the [insert name of state Medicaid agency] directly if they think they might be eligible for Medicaid.

In [insert name of state], children may be able to get coverage through Medicaid or CHIP programs for which their parents aren't eligible. Some families may find it more affordable to enroll their children in Medicaid or CHIP and buy coverage for the parents through the exchange.

Drafting Note: States may need to modify the answer to this question depending on the state's decisions regarding Medicaid expansion.

Q 85: Who's eligible for premium tax credits and cost-sharing reductions?

The ACA created premium tax credits and cost-sharing reductions to help cut costs for eligible consumers who buy a plan through the [insert name of state exchange]. (See Question 84.) The amount of the tax credit or cost-sharing reduction depends on family size and income and varies on a sliding scale: Larger families and families with lower incomes get the most help. Tax credits and cost-sharing reductions aren't available for individuals who are eligible for Medicaid, CHIP, Medicare, or qualifying employer-sponsored coverage. Consumers who forget to update the [insert name of state exchange] about changes in their eligibility for other coverage might owe money at tax time. More information about tax credits and cost-sharing reductions is available at www.healthcare.gov

This link allows consumers to estimate how much financial help is available for them: www.healthcare.gov/lower-costs/qualifying-for-lower-costs/

Q 86: How do premium tax credits to buy coverage through the [insert name of state exchange] work?

Consumers who qualify for premium tax credits can either receive them in advance, or they can wait until they file their taxes. The advance payment is sent to the insurance company that offers the plan the consumer has chosen and is used to reduce the monthly insurance premium. Consumers also have the choice to wait to receive their tax credits until they file their federal income tax return. They also can use just part of their estimated tax credit in advance.

Consumers who want to use their tax credit in advance need to be as accurate as possible to estimate how much income they expect to have in the year they get coverage. If they underestimate their income and the tax credit is overestimated, then they may have to repay part of their tax credit at tax time.

Consumers need to update the [insert name of state exchange] during the year about any changes in income, family size (like having a baby), employment (like getting a job where health coverage is offered), or becoming eligible for Medicare. The [insert name of state exchange] will change the tax credit amount to reflect the new information. Consumers who forget to update the [insert name of state exchange] about such changes might owe money at tax time or realize they could have been using a larger tax credit amount in advance.

Consumers who don't use the tax credit in advance don't have to tell the [insert name of state exchange] about any changes to their income or employment during the year. They can get the tax credit on their tax returns.

Consumers may go to the [insert name of state exchange] website at [insert link] or call the [insert name of the state exchange] at [insert telephone number] for more information about tax credits. Navigators, certified application counselors, in-person assisters, agents or brokers, or other assisters also are able to give consumers information about the tax credit. There's more information about premium tax credits on the federal website www.healthcare.gov

Q 87: Is an individual who is a victim of domestic abuse and separated (but not divorced) from his or her spouse eligible for subsidies on the exchange?

Yes. In general, married couples must file a joint tax return in order to be eligible for a premium tax credit and cost-sharing reductions. For victims of domestic abuse, however, contacting their spouse to file a joint return may present a risk and may be legally prohibited if a restraining order is in place. As a result, married individuals who are victims of domestic abuse may still be eligible for subsidies if they are living separately from their spouse. Consumers in this situation should list “unmarried” on their exchange application and can do that without fear of penalty for misstating their marital status. For more information, see www.healthcare.gov/income-and-household-information/household-size or www.irs.gov

Q 88: If a consumer is eligible for premium tax credits, is there a grace period before a company can terminate the consumer for non-payment of premiums?

Yes. The ACA requires insurance companies to give enrollees who receive premium tax credits a 90-day grace period for non-payment of premiums before the policy can be terminated, provided the enrollee has paid at least one month’s premium. Claims must be paid during the first 30 days of the grace period, but the insurer may suspend payments to providers during the remainder of the grace period. In order to keep coverage at the end of the grace period, a consumer’s account must be fully paid within 90 days of missing a premium payment. For example, consumers who miss a payment in July but make payments in August and September will be terminated in October if they have not also paid the missing payment from July. And, a company may deny coverage in the next year if the consumer is in the grace period. For example, a consumer who misses a payment in November and December may be denied coverage in January if they haven’t paid premiums due the year before.

Drafting Note: States should review their laws for other grace periods that might apply.

Q 89: What should consumers do if they find themselves enrolled in both exchange coverage with premium tax credits and Medicaid, CHIP, or Medicare?

The [insert name of exchange] conducts periodic data matching to identify individuals enrolled in both private insurance with premium tax credits and Medicare or private insurance with premium tax credits and Medicaid/CHIP and sends notices to those consumers. Upon receiving the notice, consumers may end their exchange coverage with premium tax credits by contacting the exchange.

When individuals become eligible for Medicaid, CHIP, or Medicare while enrolled in an exchange plan, they will no longer be eligible for any premium tax credits or cost-sharing reductions. If a consumer wants to maintain exchange coverage while enrolled in Medicaid or CHIP, they will have to pay the full premium. Private plans generally may not cover an individual for the same benefits covered by Medicare, so people who become eligible for Medicare while enrolled in [insert name of exchange] should immediately notify the exchange to end their coverage and enroll in Medicare.

A consumer who wants to maintain exchange coverage while enrolled in Medicaid/CHIP may apply for coverage without financial assistance during the annual open enrollment period or a special enrollment period (SEP). Consumers who are no longer enrolled in Medicaid/CHIP or the exchange with premium tax credits after the data match don’t need to do anything else. However, they might opt to contact their state Medicaid or CHIP agency to confirm that they aren’t enrolled. Consumers who **are** enrolled in both Medicaid/CHIP and private insurance with premium tax credits should end exchange coverage with premium tax credits, because consumers determined eligible for Medicaid/CHIP aren’t eligible for exchange coverage with premium tax credits or cost-sharing reductions.

When a consumer is enrolled in exchange coverage with premium tax credits or cost-sharing reductions and simultaneously covered by Medicaid, CHIP, or Medicare, the consumer likely will have to pay back all or some of the tax credits received for the months after they were determined to be eligible for Medicare or Medicaid/CHIP. Consumers who receive the notice but have more recently been denied eligibility for Medicaid or CHIP do not need to take any further action with [insert name of state exchange], but they may want to contact their state Medicaid or CHIP agency to confirm that they’re not enrolled.

QUESTIONS ABOUT OTHER TYPES OF COVERAGE

Q 90: What is available in the market outside the [insert name of state exchange]?

In [insert state name], health insurance coverage is also available in the market outside the [insert name of state exchange]. However, if consumers want to take advantage of premium tax credits to help pay for part of their premiums or for cost-sharing assistance, then they must buy coverage through the [insert name of state exchange]. (See Question 84 and Question 85.)

Consumers may buy plans in the market outside the exchange that aren't required to cover the essential health benefits (EHB), such as fixed indemnity plans, short-term policies, or insurance coverage and discount plans that include only specialty or ancillary services (for example, hearing, chiropractic, etc.) Note, though, that these policies don't have to comply with ACA reforms such as the requirement that plans cover pre-existing conditions. (See Question 4.) The NAIC has some resources discussing these types of plans:

https://www.naic.org/documents/health_insurance_what_to_ask.pdf

<https://content.naic.org/article/not-all-products-are-health-insurance-health-care-sharing-ministries-discount-plans-and-risk-sharing>

Contact [insert state Department of Insurance contact] or an insurance agent or broker for help.

Q 91: What are short-term plans?

Under federal law, short-term plans are those with an initial term of no more than 364 days that include a statement describing potential coverage limitations. Short-term plans may be renewed at the option of the insurer, but the same policy may only be in effect for up to three years in total. Short-term plans are not required to comply with many of the consumer protections of the ACA. For instance, they may charge different premiums based on an applicant's health conditions, exclude essential health benefits, and exclude coverage for pre-existing conditions.

Drafting note: States with their own regulations on short-term plans should add a statement that describes allowable short-term plans, including duration restrictions, rating requirements, or benefit mandates.

Q 92: If consumers already have coverage, may they buy separate policies for their children?

Consumers who already have coverage for themselves are eligible to buy a policy for a child through the [insert name of state exchange]. The ACA requires that any health plan offered through the exchange also must be offered as a child-only plan at the same tier of coverage. Consumers also may be eligible for tax credits for child-only plans they buy through the [insert name of state exchange]. Visit the [insert name of state exchange] website at [insert *website for the state exchange*] for more information about child-only plans available through the [insert name of state exchange].

However, children who aren't legal residents of the United States aren't eligible for child-only plans through the [insert name of state exchange]. Consumers may be able to buy a child-only policy in the market outside the [insert name of state exchange], either directly from an insurer or through an agent or broker. For a list of licensed insurers in [insert name of state], visit the [name of state department of insurance] website at [insert *link*]. A child also may be eligible for Medicaid (contact [insert name of state Medicaid agency] at [insert contact information]) or coverage through [insert state Children's Health Insurance Program (CHIP)]. To learn more about CHIP plans, visit www.insurekidsnow.gov

ACA MEDICARE-RELATED QUESTIONS

Q 93: Who should consumers contact with questions about Medicare, Medicare Supplement insurance, or Medicare Advantage Plans?

Medicare coverage, Medicare Supplement insurance (Medigap), and Medicare Advantage plans aren't available through the [insert name of state exchange]. Consumers who are currently enrolled in Medicare may not buy coverage through the exchange. Enrollees who are enrolled in Medicare because of end stage renal disease (ESRD) can enroll in a Medicare

Advantage plan beginning in 2021. Questions involving the ACA and Medicare, Medicare Supplement insurance, or Medicare Advantage Plans can be referred to [insert name of State Health Insurance Program (SHIP)] at [insert contact information]. The federal government's Medicare website, www.medicare.gov, also has more information about health reform and Medicare changes.

Q 94: Are people who pay premiums for Medicare Part A able to enroll through the [insert name of exchange]?

Individuals who aren't entitled to premium-free Medicare Part A may buy coverage through [insert name of exchange] instead of paying the Part A premium and being enrolled in Part A, and they may also be eligible for a tax credit. This includes those beneficiaries who only enrolled in Medicare Part B because they couldn't afford the Part A premium. In both cases, these beneficiaries must disenroll from Medicare Part A, if they have it, and from Medicare Part B, if they have it. There are consequences to substituting a qualified health plan (QHP) for Medicare. Consumers may pay higher premiums for Medicare if they decide to enroll in Medicare in the future and may have a gap in benefits. The [insert name of SHIP] at [insert contact information] should be able to give consumers more information about their choices.

Q 95: Can a person with ESRD (End Stage Renal Disease) enroll in or stay in an Exchange plan *instead of enrolling in Medicare*?

If a consumer with ESRD has not applied for Medicare, then they can stay in or apply for coverage through the [insert name of exchange]. However, there are consequences of delaying Medicare benefits. Individuals with ESRD may not be eligible for certain Medicare benefits if they enroll in Medicare in the future, may pay a higher premium for late enrollment, or may have a delay in benefits when they begin. The [insert name of SHIP] at [insert contact information] should be able to give consumers more information about these complex choices.

Drafting Note: Medicare beneficiaries with ESRD can enroll in Medicare Advantage Plans.

Q 96: If individuals become eligible for Medicare and are already in a QHP, can they stay in their plan?

A person who stays in a QHP* and is eligible for or enrolled in Medicare is no longer eligible to receive any tax credits. If the consumer has been receiving an advance premium tax credit, then the consumer must report eligibility for Medicare to the [insert name of state exchange] to end the tax credit. A consumer who does not do this will be liable to repay the tax credits for which they were not eligible.

Without the enrollee's authorization, a QHP may not terminate coverage from a policy in which the individual was enrolled upon becoming eligible for Medicare. However, a QHP is not designed to coordinate its benefits with Medicare. Both the premium and the benefits of a QHP are designed to provide primary coverage, not supplemental coverage. Depending on state law, a QHP may reduce its benefits to pay covered expenses that remain after Medicare pays, but the premium will stay the same. This may happen even if the individual does not sign up for Part B of Medicare. Consumers are encouraged to enroll in Medicare when they are eligible to avoid premium penalties and delayed benefits later. The [insert name of SHIP] at [insert contact information] should be able to give consumers more information about how and when to enroll in Medicare and any penalties that can apply.

**Note that this information (except for the tax credit) applies to individual coverage inside and outside an exchange.*

Q 97: Is there anything consumers and their dependents who are already on Medicare and have employer-based coverage need to do because of the ACA?

Generally, there's nothing consumers need to do because of the ACA if they're already on Medicare and have employer-based coverage. If consumers have coverage through a large employer and that employer's current benefits pay first and Medicare pays second, then the ACA didn't change that.

If the employer changes the benefits that cover consumers or their dependents, then they will send consumers a notice about those changes. Consumers can ask their employer's human resources department how those changes work with Medicare.

The [insert name of SHIP] at [insert contact information] should be able to give consumers more information about how their existing coverage works with Medicare.

Q 98: Is there anything consumers and their dependents who are already on Medicare and have retiree coverage from an employer need to do because of the ACA?

The ACA didn't change retiree benefits. Consumers should contact their employer's human resources department for help. Consumers who need more information about how Medicare and retiree benefits work together can contact the SHIP at [insert contact information].

Q 99: Will consumers with Medicare Supplement insurance be affected by the ACA?

No. The ACA doesn't change the cost-sharing for Medicare supplement policies.

Q 100: How will consumers' Medicare prescription drug "donut hole" be affected?

The ACA began closing the "donut hole" in 2011, and it was closed entirely effective for 2019. The donut hole was closed by combining a discount on the cost of brand-name drugs and a gradual increase in the share of prescription drug costs for both generics and brand name drugs that the Medicare Part D plan pays, until a beneficiary only owes 25% of the total cost. In the standard plan, Medicare beneficiaries whose prescription drug costs are greater than the Part D deductible will need to pay only a 25% coinsurance rate (after meeting the plan's deductible, if any) until their expenditures reach the catastrophic level. In other plans, cost-sharing may vary.

For more information, contact Medicare at www.medicare.gov or 1-800-MEDICARE or the [insert name of SHIP] at [insert contact information].

Q 101: What about long term care (LTC) insurance policies?

The [insert name of state exchange] doesn't include long term care (LTC) insurance policies, and policies sold on the [insert name of state exchange] don't typically cover LTC services. Insurance agents and brokers still sell LTC insurance outside the exchange. The HHS website <https://acl.gov/lthas> has information about LTC insurance and the NAIC has produced a Shopper's Guide available at <https://content.naic.org/sites/default/files/publication-ltc-lp-shoppers-guide-long-term.pdf>

ACA MEDICAID-RELATED QUESTIONS

Q 102: Where can consumers find more information about Medicaid?

Contact the [insert name of state Medicaid agency] at [insert contact information] with any questions or concerns about Medicaid and the ACA. Also, the HHS website has basic information about Medicaid posted at <https://www.healthcare.gov/medicaid-chip/>.

Q 103: Did consumers' eligibility for Medicaid change under the ACA?

The ACA provides funds for states to expand their eligibility for Medicaid. Childless adults with income below 138% of the federal poverty level generally were not eligible for Medicaid prior to the ACA. Most states have used ACA funds to open eligibility to this group. The pre-ACA Medicaid eligibility categories continue to be eligible for Medicaid, although the financial method to decide eligibility has changed. Medicaid-eligible consumers include children, pregnant women, parents (or other caretaker relatives), blind, disabled, or elderly, and they still need to meet the financial eligibility test set by [insert name of state]. Contact the [insert state Medicaid agency] at [insert contact information] for more information.

Drafting Note: States that have not expanded Medicaid should modify this answer as appropriate.

There is more information about who is eligible for Medicaid and the Children's Health Insurance Program at this link: <https://www.healthcare.gov/medicaid-chip/>

Q 104: What is the expanded Medicaid eligibility category under the ACA?

Adults who weren't eligible for Medicaid in the past may be eligible under the ACA. [Insert name of state] has decided to expand Medicaid coverage to new groups, now covering childless adults with household income under 138% of the federal poverty level. Contact the [insert name of state Medicaid agency] at [insert contact information] for more information.

Drafting Note: States that have not expanded Medicaid will need to revise this answer accordingly.

There is more information about who is eligible for Medicaid and the Children's Health Insurance Program at this link: <https://www.healthcare.gov/medicaid-chip/>

Q 105: What is the federal poverty level (FPL), and why is it important in the context of health care coverage?

The FPL is how the federal government defines poverty, and it's used to decide who's eligible for federal subsidies and entitlement programs. In states that expanded Medicaid, childless adults under 65 with incomes up to 138% of the FPL (or about \$41,400 yearly for a family of four) generally can get Medicaid coverage. Children, parents, pregnant women, seniors, and people with disabilities have different income limits. People with incomes above these levels may be eligible for premium tax credits to help them buy a plan through the [insert name of state exchange]. Cost-sharing reductions are available until a family's income reaches 250% of the FPL. Individuals who are eligible for both Medicare and Medicaid, or whose incomes don't exceed certain amounts, may be eligible for one of several low-income programs to supplement their Medicare benefits. The [insert name of SHIP] at [insert contact information] should be able to give consumers more information about their eligibility for these low-income programs.

Drafting Note: States that didn't expand Medicaid will need to revise the previous paragraph accordingly.

This link has general information about income levels at which financial help or coverage is available, as well as what counts as income: www.healthcare.gov/lower-costs/qualifying-for-lower-costs/

Q 106: What benefits are available for childless adults eligible for Medicaid?

Each state that expanded Medicaid has defined the benefit package for this newly-eligible group. The benchmark benefit package needs to at least include the essential health benefits (EHB) available through the [insert name of state exchange]. (See Question 16.) Contact the [insert name of state Medicaid agency] at [insert contact information] for more information.

Q 107: Are undocumented immigrants eligible for Medicaid?

Undocumented immigrants are not eligible for most categories of Medicaid coverage, but may receive services in emergency circumstances.

Q 108: How do consumers apply for Medicaid?

Consumers can apply online through the [insert name of state exchange]. They also can apply by mail, fax, or in person. If a consumer applies through the [insert name of state exchange], then his or her eligibility for Medicaid also will be assessed, and the consumer's application will be transferred to the [insert name of state Medicaid agency] for final determination. Under the law, there's "no wrong door" to apply for health coverage, whether it's through [insert name of state Medicaid agency], CHIP, or the [insert name of state exchange]. If a consumer isn't eligible for Medicaid, then the consumer's eligibility for coverage through the [insert name of state exchange] and for premium tax credits or cost-sharing reductions will be evaluated.

Q 109: Will consumers still need to submit documents to prove their income?


As much as possible, the [insert name of state exchange] uses existing data sources or gets information from various federal and state agencies, such as the IRS, to verify income. The rules are designed to ensure a high degree of program integrity and reduce the amount of paperwork that consumers need to provide.

Some consumers will be asked to provide documents to prove their income. There are separate processes to verify income to qualify for Medicaid and CHIP and for premium tax credits and cost-sharing reductions. To verify income for Medicaid, CHIP, premium tax credits, and cost-sharing reductions, [insert name of state exchange] will use data from the IRS, the Social Security Administration (SSA), and other income data sources.

For Medicaid and CHIP, issues that come up about verifying income will be resolved through a process of explanations and documentation. For premium tax credits and cost-sharing reductions, most verification issues will be resolved through a process of explanations and documentation. But, to limit the administrative burden, the [insert name of state exchange] may use a sample-based review in some cases.

COMMON CONCERNS ABOUT HOW THE ACA AFFECTS CONSUMERS

Q 110: Does the ACA eliminate private health insurance?

No. The ACA created health insurance exchanges (see Questions 5-6) where consumers can compare and shop for private insurance plans. The ACA also sets many new federal rules and protections that apply to people who buy private health insurance in each state. Consumers can purchase private health insurance through the exchanges or outside of them. Outside of the exchange, a variety of private plan types are available, including both ACA-regulated plans and plans not regulated by the ACA. (See Questions 2 and 4.) 

Q 111: Does the ACA include rules about insurance premiums?


For individual and small group health insurance market plans covered by the ACA's rating rules, premiums may only vary based on an individual's age, the area of the state in which the policy is sold, tobacco use, and family composition. For covered plans, these are the only factors that an insurance company can use when it sets premiums. Covered plans can't refuse to insure or charge higher premiums to consumers with medical problems. The ACA also reduces the difference in premiums covered plans charge for younger and older people and eliminates differences between premiums charged for men and women. These rating rules cover individual and small group health plans offered through the exchanges or outside of them, but do not apply to short-term, limited duration plans.

To help make coverage affordable, many consumers who buy qualified health plans through the individual market exchanges are eligible for premium tax credits. Also, consumers under age 30 or who obtain a hardship exemption may be eligible to buy catastrophic plans, which cost less.

Drafting Note: States may want to link to rate submissions and final approvals. States that don't allow the tobacco surcharge or use a different ratio than 1.5:1 should note that health insurance companies are prevented from charging consumers a higher premium for being a tobacco user or are limited in the amount of tobacco surcharge they can apply.

Q 112: Does the ACA address discrimination?

In addition to the ACA's market reforms, the ACA includes a separate nondiscrimination provision that prohibits certain health insurance companies from discriminating on the basis of race, color, national origin, sex, age, or disability.

Section 1557 of the ACA prohibits discrimination by health programs or activities receiving funds from HHS and by Exchanges established under the ACA. The scope of this prohibition was first outlined via final rule in 2016, which broadly defined the areas of prohibited discrimination. Gender identity was a controversial inclusion in the rule. On June 12, 2020, a final rule was published that changed the 2016 regulations to limit the applicability. One of the changes in the 2020 rule was to remove the prohibition on discrimination based on gender identity. On June 15, 2020, the U.S. Supreme Court held that discrimination on the basis of sex included discrimination based on sexual orientation and gender identity. HHS announced that effective May 10, 2021, it would interpret and enforce § 1557's prohibition on discrimination to include discrimination based on sexual orientation and gender identity. As of  October 2023, HHS has proposed, but not yet finalized, an updated nondiscrimination rule that would codify protections against discrimination based on sexual orientation and gender identity and restore broad applicability of Section 1557.

In addition, health insurers must follow any state laws and regulations that apply to marketing and can't use marketing practices or benefit designs that will discourage individuals with significant health needs from enrolling. Health insurers must also provide meaningful access for individuals with limited English proficiency and post taglines in the languages spoken by persons with limited English proficiency.

Insurance companies won't pay for services not covered by a plan, such as care that isn't medically necessary. Consumers have the right to ask their insurance company to reconsider a decision to deny coverage and, after that, consumers have the right to an independent external review of the decision. (See Question 117.)

Q 113: What are the income tax implications of the ACA?

The [insert name of department of insurance] does not interpret or enforce obligations under the tax code. Consumers can contact the IRS or their tax advisor for information.

Q 114: Where else can consumers find answers to health insurance questions?

[Insert links to State DOI, Exchange, Medicaid, navigator organizations, etc.]

Q 115: What does the health plan “accreditation status” information on the exchange website mean?

Accreditation is a comprehensive process by private, nonprofit organizations that review how well health plans deliver care and how they work to improve the delivery of care over time. Health plans offered through the [insert name of state exchange] must be certified by a recognized accrediting body, such as URAQ and/or the National Committee for Quality Assurance (NCQA).

Part of the certification requires that the plan is accredited by a recognized accrediting entity within a time frame set by the [insert name of state exchange]. Accreditation ensures that the plans sold on the [insert name of state exchange] meet minimum quality, access, nondiscrimination, and marketing standards in the ACA.

Q 116: What does the health plan “consumer experience” information on the [insert name of state exchange] website mean?

Consumer experience ratings come from surveys that ask individuals who have coverage through a health insurance plan how they like the plan. These individuals also rate the quality of the medical care they receive and the accessibility of the medical care that they need.

Q 117: What appeal rights do consumers have?

Consumers have a right to appeal an unfavorable coverage decision by their health insurance company. Insurance companies must give consumers owning an individual policy a first-level internal appeal, administered by the company, and if the company upholds its initial unfavorable coverage decision, then it must provide an external review administered by an independent third party. Consumers in individual policies may also be able to request a *voluntary* second-level internal appeal. However, those two levels of internal appeals must also be done within the time limit imposed by the law for all internal appeal process, whether one or two levels. Expedited review for emergency situations is available. For group policies, the insurance company may require two levels of internal appeals before the external review option. For more information about how to appeal a health insurance company's unfavorable decision, the consumer can refer to the notice of the insurance company's unfavorable coverage decision (often referred to an Explanation of Benefits, or EOB), plan or policy documents, or contact [insert state insurance department] at [insert telephone number].

Consumers also can file complaints with [insert name of state insurance department] when claims are denied, or when they believe that their health insurance company isn't properly following the legal appeals process. Consumers can contact the state insurance department at [insert contact information].

Note that there is a separate appeals process if a consumer is dissatisfied with an eligibility decision made by [insert name of state exchange]. The consumer can contact [insert name of state exchange] for more information.

Q 118: Where do consumers file a complaint for a product sold through the [insert name of state exchange]? What about plans sold in the market outside the [insert name of state exchange]?

Consumers should first contact the insurance company with any complaint about benefits or services they're not receiving. If consumers aren't satisfied, they should contact the [insert name of state exchange] for help with questions or complaints.

The [insert state department of insurance] investigates complaints about insurance companies and can either look up consumers' complaints or direct consumers to the right place to file a [insert name of state exchange] related complaint. The [insert state insurance department] is ready to help consumers with any question or complaint they may have about their coverage. To find out more about filing appeals, consumers can contact the [insert state department of insurance] at [insert contact information].

Q 119: If consumers apply for coverage in the market outside the [insert name of state exchange], what are the rules regarding open and special enrollment?

In [insert name of state], insurance companies sell policies in the market outside the exchange. Enrollment periods for coverage outside the [insert name of state exchange] generally are the same as enrollment periods through the exchange. (See Question 11.) Contact the [insert name of state department of insurance] at [insert contact information], or an insurance agent or broker for more information about enrollment.

If someone is not eligible to enroll in health coverage through the [insert name of state exchange] or does not want to enroll in coverage through the [insert name of state exchange], insurers must make policies available in the [insert name of state exchange] available outside the [insert name of state exchange], although the policies aren't required to be marketed as available outside the [insert name of state exchange]. For individual health insurance policies not regulated under the ACA, consumers are not limited to Open Enrollment or Special Enrollment Periods and can purchase them at any time.

For more information about special enrollment periods (SEPs), see this link:
<https://www.healthreformbeyondthebasics.org/sep-reference-chart/>

QUESTIONS INVOLVING SPECIAL CIRCUMSTANCES AND POPULATIONS

Q 120: What is available for consumers with chronic conditions? Does the ACA help them get better coverage?

Yes. All plans subject to the ACA must insure consumers with a chronic or pre-existing medical condition, must cover pre-existing conditions, and can't charge higher premiums because of a health or medical condition. They are also required to offer comprehensive coverage. Discrimination on the basis of age, health, disability, or expected length of life is prohibited. Coverage for these benefits is available from the beginning of the policy coverage period, without a waiting period, even if there was no prior coverage. Many plans include wellness programs to help consumers manage chronic conditions.

Q 121: What options are there for consumers with children who aren't citizens or legal residents?

Consumers won't be able to buy a policy through the [insert name of state exchange] for those children who aren't lawfully present, but they may be able to buy a policy directly from an insurance company or through an agent. Insurers that sell policies through the exchange must make those policies available upon request to individuals, including children, who are not eligible to participate in the [insert name of state exchange]. For a list of licensed insurance companies in [insert name of state], visit [insert link]. Lawfully-present children also may be eligible for [insert name of state Medicaid and CHIP]. To learn more about these plans, go to www.insurekidsnow.gov

Q 122: Are immigrants not legally present eligible for coverage through the [insert name of state exchange] or for premium tax credits?

No. Immigrants not legally present aren't eligible for coverage through the [insert name of state exchange]. They also aren't eligible for advance payment of premium tax credits. Insurers that sell policies through the exchange, however, must make those policies available upon request to individuals, including children, who aren't eligible to participate in the [insert name of state exchange].

Q 123: Are incarcerated people eligible for coverage through the [insert name of state exchange] or for premium tax credits?

No. Incarcerated people generally aren't eligible for coverage through the [insert name of state exchange]. They also aren't eligible for advance payments of the premium tax credits. Consumers who are incarcerated pending the disposition of charges are eligible. Insurers that sell policies through the exchange must make those policies available upon request to individuals, including children, who are not eligible to participate in the [insert name of state exchange].

Q 124: Are tribal members eligible for coverage through the [insert name of state exchange] or for premium tax credits?

Yes. Tribal members may buy coverage through the [insert name of state exchange]. Tribal members have access to enrollment continuously. They're also eligible for premium tax credits. And, because of the federal government's special trust responsibility, members of federally-recognized Indian tribes are eligible to receive benefits not available to others, such as plans with no cost-sharing, under certain circumstances. For more information, go to www.healthcare.gov or the website for the Indian Health Service (IHS) agency within the HHS at www.ihs.gov/

QUESTIONS ABOUT MLR

Q 125: What is the Medical Loss Ratio (MLR) requirement?

The ACA's MLR requirement is that health insurers must spend at least a certain percentage of consumers' premium dollars on direct medical care and health care quality improvement. The MLR limits the amount of premium dollars spent on administrative expenses, such as overhead, marketing, salaries, and profit.

The ACA requires that health insurance companies providing coverage in the large employer market (usually 50 or more employees) must spend at least 85% of premiums on direct medical care and quality improvement activities. Health insurers who provide coverage in the small employer market (usually fewer than 50 employees) and individual market must spend at least 80% of premiums on direct medical care and quality improvement activities, or they must rebate (refund) the extra premium.

Q 126: What is an MLR Rebate?

Under federal law, if a health insurer doesn't meet the MLR target (described in Question 125), then that health insurer must give consumers or employers a rebate for the amount of premiums it collected that was greater than the target.

Q 127: How can consumers learn if their insurer paid rebates?

Companies that pay rebates send notices to enrollees. The list of the rebates paid can be found at www.cms.gov/CCIIO/Resources/Data-Resources/mlr.html

QUESTIONS ABOUT WHETHER A PLAN IS LEGITIMATE

Q 128: Why is it especially important to be aware of possible scams or insurance fraud now?

Health insurance rules and regulations are constantly changing. Con artists posing as representatives of the federal government or posing as legitimate insurance agents, brokers, or navigators might try to steal consumers' money, identity, or health information through various health insurance schemes. Open enrollment periods are especially appealing times for

criminals to try to blend in with legitimate marketing efforts or take advantage of consumers who may feel pressure to find coverage.

Q 129: What do the scams or fraudulent activities look like?

Scammers often use sophisticated tools and fast-talking scripts to entice potential victims. For instance, criminals might try to convince consumers to reveal personal information to receive a “national health insurance card” or a new Medicare card under the ACA. Or they may also try to sell consumers health insurance policies that are fake, worthless, or not what they claim to be. These scams are often attempted through automated telephone calls or websites that mimic legitimate sites.

Q 130: Can consumers get help from their current insurance agent or insurance company to buy health insurance coverage through the [insert name of state exchange]?

Yes. Working with individuals known personally or known to be working for a licensed agency or company is a dependable way to avoid fraud. Consumers can contact [insert jurisdiction’s licensing department URL] to verify an agent’s license status.

Q 131: If consumers don’t have a relationship with an insurance agent or company, where should they go for help?

Consumers can contact the [insert name of state exchange] for assistance. They’ll get help reaching a [insert: registered or licensed] navigator specifically trained to help them choose the best health insurance product for their needs.

Drafting Note: States without navigators should update this response to provide alternates sources for consumer assistance.

Q 132: If someone comes to consumers’ homes, calls consumers out of the blue, or sends emails to offer consumers health insurance coverage for a terrific premium, how will consumers know whether the person and the health insurance coverage are legitimate?

Remember this simple formula: **STOP – CALL – CONFIRM**

STOP – Consumers should ask the person for identification, such as full name and license number, and a phone number where they may be reached later. If the person refuses to give this information for any reason, or tries to pressure them into signing any document or making a spoken agreement, or if the person requires the consumer to provide a credit card number before revealing specific details of the insurance product, consumers should immediately hang up, close their door, or walk away.

Consumers should NEVER provide their Social Security number (SSN) or a credit/debit card number to anyone unless they personally know the individual. Likewise, they should NOT sign any paperwork or write a check.

CALL – Consumers should contact the [insert name of state department of insurance] or the [insert name of state exchange]. The insurance company, agent, or broker, as well as the navigator, must be registered or licensed with the [insert state department of insurance] before they can sell insurance or counsel consumers through the [insert name of state exchange].

Drafting Note: States should modify the previous paragraph as necessary to reference the entity charged with registering or licensing navigators.

CONFIRM – Consumers should always confirm that the company, agent, or broker offering insurance coverage, or the navigator trying to providing assistance, is authorized to provide information or coverage before they sign any documents or give any personal information.

Remember that if something seems too good to be true, it usually is.

SharePoint/NAIC Support Staff Hub/Member Meetings/B CMTE/2023 Fall National Meeting/FAQ Updates for 2024

Draft: 11/9/23

Consumer Information (B) Subgroup
Virtual Meeting
October 17, 2023

The Consumer Information (B) Subgroup of the Health Insurance and Managed Care (B) Committee met Oct. 17, 2023. The following Subgroup members participated: LeAnn Crow, Chair (KS); Anthony L. Williams (AL); Debra Judy (CO); Randy Pipal (ID); Mary Kwei (MD); Carrie Couch (MO); Susan Brown (MT); Nichole Faulkner (NC); Rebecca Ross (OK); Jill Kruger (SD); Vickie Trice and Jennifer Ramcharan (TN); Shelley Wiseman (UT); and Christina Keeley (WI). Also participating was: Cynthia Cisneros (NM).

1. Discussed Consumer Assistance on Claim Denials and Appeals

Crow reviewed work on the claim denials and appeals content from the Subgroup's small drafting group. She said a number of the guides have been completed, and the drafting group is working to finish the guide, *How to Appeal a Denied Claim*. She said any member or interested party is welcome to join the drafting group.

Crow said the appeals guide explains the process for consumers to appeal denied claims after a service is delivered, but it does not explain prior authorization denials. She said the drafting group discussed whether another guide is needed to cover prior authorization denials and coding issues. She asked the Subgroup whether an additional guide should be part of the claims and appeals package under development or if it should be a separate document that the Subgroup works on in 2024. Several Subgroup members expressed support for delaying work on a new guide until 2024. Crow said the Subgroup would plan for that schedule and include its plans in its update to the Health Insurance and Managed Care (B) Committee at the Fall National Meeting.

Crow said that the Subgroup plans to get input from Brenda J. Cude (University of Georgia), as well as the NAIC Communications team, on the revised guides once it has completed updates to the content.

2. Discussed the FAQ About Health Care Reform

Crow said the Subgroup reviews and updates the *Frequently Asked Questions About Health Care Reform* (FAQ) each year before open enrollment begins. She thanked volunteers who reviewed sections of the FAQ and suggested updates. She said the FAQ is intended to be used by state insurance regulators rather than directly by consumers.

Crow said the volunteers made relatively few edits. She asked those who reviewed the document to raise any questions on items they were unsure of or issues they would like to discuss with the Subgroup. Wayne Turner (National Health Law Program—NHLP) said his edits were somewhat more extensive than others. He said he added a reference to health care sharing ministries (HCSMs). The Subgroup discussed whether more explanation should be added to clarify that HCSMs are not insurance. Ross added that one state does require HCSMs to be licensed as insurers. The Subgroup decided to accept the additional reference.

Turner explained his edit to clarify metal tiers and the out-of-pocket costs associated with bronze plans. He highlighted an addition to federal requirements on prescription drug formularies and provider networks. He also described his changes clarifying the distinctions between navigators, application assisters, and brokers. He further explained edits on preexisting condition protections and preventive services. He asked the Subgroup to consider a more extensive guide on preventive services in 2024. Dr. Cude suggested edits to further clarify the requirements

around network providers and no-cost preventive services. Turner also requested that the document be updated to remove the binary gender terms “he” and “she” and use “they” as a singular pronoun. The Subgroup agreed to accept this suggestion.

Crow said the Subgroup would conduct an e-vote to consider adoption of the FAQ. She said the approved FAQ would be distributed through the Health Update list, the Subgroup’s email list, and the Subgroup’s website.

Having no further business, the Consumer Information (B) Subgroup adjourned.

NAIC Support Staff Hub/B CMTE/National Meetings/2023 Fall National Meeting/Minutes 10.17.docx

Draft: 10/6/23

Consumer Information (B) Subgroup
Virtual Meeting
September 18, 2023

The Consumer Information (B) Subgroup of the Health Insurance and Managed Care (B) Committee met Sept. 18, 2023. The following Subgroup members participated: LeAnn Crow, Chair (KS); Anthony L. Williams (AL); Debra Judy (CO); Randy Pipal (ID); Mary Kwei (MD); Carrie Couch (MO); Rebecca Ross (OK); Vickie Trice and Jennifer Ramcharan (TN); Shelley Wiseman (UT); and Christina Keeley (WI). Also participating was: Cynthia Cisneros (NM).

1. Discussed Consumer Assistance on Claim Denials and Appeals

Crow reviewed work on claim denials and appeals content from the Subgroup's small drafting group. She said states are interested in data that show few consumers appeal claim denials. She said there were five consumer briefs on the claims process completed in 2021, and a drafting group has been reviewing and revising them. She said state insurance regulators, consumer representatives, and other interested parties have participated in the drafting group. She said others are also welcome to join the drafting group.

Crow said the drafting group has worked on two briefs so far: Filing Health Care Claims and Explanations of Benefits. She said the drafting group is ready to take on two more: Understanding Medical Necessity and How to Appeal Denied Claims. She said the drafting group has discussed how to make the documents more interactive and appealing to readers. She encouraged the full Subgroup to review the documents and suggest edits to make them easy to use for both insurance departments and consumers. She said Brenda J. Cude (University of Georgia) has offered to review the documents for readability once the Subgroup has made its revisions.

Bonnie Burns (Consultant to Consumer Groups) asked whether the guide on appeals could include directions on how enrollees in Medicare and Medicaid can appeal claims denials. Crow said it is a good suggestion.

Harry Ting (Health Consumer Advocate) shared information on a preventive services study that was commissioned by consumer representatives. He said there have been instances when consumers were not aware of their preventive services coverage, as well as instances when insurers created barriers to receiving preventive services. He also said preventive services should be addressed in the *Frequently Asked Questions About Health Care Reform* report. He asked if the report could be posted on the Subgroup's web page. Joe Tuschner (NAIC) clarified that the report is available on the NAIC/Consumer Liaison Committee's web page.

2. Discussed the *Frequently Asked Questions About Health Care Reform* Report

Crow said the Subgroup reviews and updates the *Frequently Asked Questions About Health Care Reform* report each year. She said the report is intended to be used by state insurance regulators rather than consumers. She said revisions should cover updates such as new income thresholds for subsidy eligibility and any other policy changes over the last year. She said the Subgroup's goal is to revise the report before open enrollment in the federal marketplace begins Nov. 1.

Crow said it has worked well in the past to split up the document by its sections so Subgroup members can choose one or two to review and update. She said she would like to follow a similar procedure this year. She asked for volunteers to select sections to work on and make revisions by Oct. 13. Several Subgroup members volunteered, and Crow asked others to follow up by email to volunteer.

Burns asked whether the report addresses private exchanges operated by employers to allow their employees to select health plans. She questioned whether private exchanges limit employees' health insurance choices. Tuschner responded that the report does not address private exchanges since it is focused on the federal Affordable Care Act (ACA) and health care reform.

Having no further business, the Consumer Information (B) Subgroup adjourned.

SharePoint/NAIC Support Staff Hub/Member Meetings/B CMTE/National Meetings/2023 Fall National Meeting/Final Minutes/Cons Info Minutes 9.18.pdf

Draft Pending Adoption

Attachment Six
Health Insurance and Managed Care (B) Committee
12/2/23

Draft: 12/7/23

Health Innovations (B) Working Group
Orlando, Florida
December 1, 2023

The Health Innovations (B) Working Group of the Health Insurance and Managed Care (B) Committee met in Orlando, FL, Dec. 1, 2023. The following Working Group members participated: Nathan Houdek, Chair, and Jennifer Stegall (WI); Amy Hoyt, Vice Chair, and Carrie Couch (MO); Sarah Bailey (AK); Kate Harris and Debra Judy (CO); Andria Seip (IA); Scott Shover (IN); Julie Holmes (KS); Jamie Sexton and Riley Williams (MD); Marti Hooper and Robert Wake (ME); Karin Gyger (MI); Chrystal Bartuska (ND); Paige Duhamel (NM); Todd Rich (NV); Kyla Dembowski (OH); Glorimar Santiago (PR); R. Michael Markham (TX); Tanji J. Northrup (UT); Jane Beyer (WA); and Joylynn Fix (WV). Also participating were: D.J. Bettencourt (NH); Justin Zimmerman (NJ); and Patrick Smock (RI).

1. Adopted its Summer National Meeting Minutes

Hoyt made a motion, seconded by Rich, to adopt the Working Group's Aug. 14 minutes (*see NAIC Proceedings – Summer 2023, Health Insurance and Managed Care (B) Committee, Attachment Three*). The motion passed unanimously.

2. Heard a Presentation on the State AHEAD Model

Commissioner Houdek said the Working Group has a long-standing interest in efforts to control health care costs. He said a new payment model from the Centers for Medicare & Medicaid Services (CMS) Innovation Center will soon be available to support state efforts to limit cost growth.

Emily Moore (CMS Innovation Center) presented on the States Advancing All-Payer Health Equity Approaches and Development (State AHEAD) model. She said the model's goal is to collaborate with states to improve health, advance health equity, and curb health care costs. She said CMS wants to align with and support ongoing state efforts to set limits on the total cost of care. She said a flexible framework allows the model to work with multiple states.

Moore said the model will create accountability for states on the total cost of care. She said the model will also have annual primary care investment targets. She said states would select from a core set of quality measures and be accountable for reaching quality standards. She said states would be provided with cooperative agreement funding. Moore added that the model would support hospitals' global budgets and increase resources for primary care practices.

She said priorities for the model include health equity, behavioral health integration, multi-payer alignment, Medicaid alignment, and accelerating ongoing state innovations. She said the model offers states funding and opportunities to align policies across payers.

Moore said states are eligible unless they are participating in the Making Care Primary model. States may operate the model statewide or in a sub-state region if the region has at least 10,000 Medicare beneficiaries. Up to eight states will be selected to participate.

Draft Pending Adoption

Attachment Six
Health Insurance and Managed Care (B) Committee
12/2/23

She said states, hospitals, primary care practices, and payers all have roles as stakeholders in the model. Since multi-payer alignment is key to the model, states are required to recruit at least one commercial payer to participate by the second year of the model, and Medicaid participation is required. She said Medicaid agencies must participate in global budgets, and Medicare policies could be adjusted to align with Medicaid.

Moore described opportunities for state insurance regulators to participate in the model. She said commissioners could participate in the model governance structure; use state regulatory authority to enforce cost targets for payers; educate state legislators about the model; and support the measurement of costs.

She said statewide cost growth targets would measure the difference between state cost growth absent the model and actual cost growth. She said states would be accountable for meeting the target with regard to Medicare, Medicaid, and participating commercial plan costs. She said the cost growth target and primary care investment levels would be outlined in a contract between the state and CMS as well as in a state executive order or regulation.

Moore said CMS would accept applications from states in cohorts, which allows some states to apply earlier and others later. She said application materials are now available with varying deadlines for Cohorts 1, 2, and 3.

Seip asked about the inclusion of Medicare Advantage and commercial payers. She said there is more transparency in Medicare fees for service claims. Moore said Medicare Advantage and commercial payers would be included in the cost growth targets and encouraged to participate in the hospital global budgets and primary care investments. She said CMS cannot mandate their participation in the model, but states would be required to recruit one commercial payer for hospitals' global budgets. Seip asked if a state must have an all-payer claims database to participate. Moore said it would be an advantage for a state to have an existing all-payer claims database or be working toward one.

Commissioner Houdek asked how a state would approach the model differently if it has an existing cost growth target than if the state does not. Moore said CMS would allow a state with an existing target to continue to use it. She said the model would continue through 2034, so an existing target may need to be extended to reach that date. She said states without a target will need to take time to develop one, so the numerical target is not required to be in place for one and a half or two years into the model.

3. Heard an Update on Value-Based Care

Mollie Gelburd (AHIP) presented on value-based care. She said value-based care, at its core, is about reducing unnecessary spending so that attention can be focused on high-value prevention efforts. She said value-based care uses economic incentives as a lever to drive changes in care delivery and produce better outcomes.

Gelburd said a new survey from the Health Care Payment & Learning Action Network measured how many organizations participate in one-sided or two-sided risk arrangements. She said alternative payment models accounted for 41% of total payments in 2022, with 24% in models with downside risk. She said nearly all plans in the survey perform health equity activities. She said the survey included plans representing 86% of covered lives in the U.S.

Gelburd said Medicare and Medicaid have been the quickest to adopt value-based care, with commercial plans acting more slowly for several reasons. She relayed recent estimates from the Congressional Budget Office that

Draft Pending Adoption

Attachment Six
Health Insurance and Managed Care (B) Committee
12/2/23

show the CMS Innovation Center has generated additional federal spending, not savings as anticipated. The Congressional Budget Office now expects that the CMS Innovation Center will generate savings starting in 2031. She said the Congressional Budget Office estimates do not include savings that the CMS Innovation Center models may have generated outside of federal spending.

Gelburd said value-based care models are now available for small and rural providers. She said more advanced providers can participate in full-risk models. She explained that AHIP members have worked with the CMS Innovation Center through listening sessions and other avenues.

Gelburd described the Future of Value Project, which is a collaboration between AHIP, the American Medical Association (AMA), and the National Association of Accountable Care Organizations. She said work groups have convened to talk about experiences and challenges. She said the project started with data sharing and has developed a playbook with best practices for data sharing, released in July 2023. She said best practices in payment structure will be next.

Gelburd said more value-based care models may include specialty care in the future. She said a continued focus on health equity is critical. Gelburd said more mandatory models could help generate savings in the future. She said AHIP's recommendations include continuing alignment toward evidence-based practices and enabling value-based care to reduce inequities by allowing payment for non-traditional services like improving air quality.

Hoyt asked how health plans can align initiatives from state, federal, and private authorities, and all have different timelines. Gelburd stressed the importance of communication and having timelines that work together. She said models should be adjusted for local conditions, but there should be consensus around key concepts.

Houdek asked how state insurance regulators can help support value-based care. Gelburd said they can convene multiple payers and provide flexibility while plans figure out what works and refine their practices. She said regulators should allow plans and providers to be nimble and innovative.

Having no further business, the Health Innovations (B) Working Group adjourned.

SharePoint/NAIC Support Staff Hub/Member Meetings/B CMTE/Health Innovations WG/HInnMin12.1.23.docx



TO: Health Insurance and Managed Care (B) Committee Members

FROM: Director Anita G. Fox, Chair of the Health Insurance and Managed Care (B) Committee

DATE: December 2, 2023

RE: Committee Activities Regarding 2023 Priorities

Based on its discussion at the February 2023 Commissioners' Conference, Committee members were surveyed on what issues/topics should be prioritized for the Committee's work for the upcoming year. Based on the survey, Committee members ranked in order of importance these issues to focus on in 2023: 1) network adequacy; 2) Medicaid unwinding due to the pending end of the COVID-19 public health emergency (PHE); 3) state-based marketplaces (SBMs); 4) pharmacy benefit manager (PBM) regulation; and 5) essential health benefits (EHBs). The Committee itself and through the groups reporting to it held meetings and discussion on these priority issues throughout 2023.

Network Adequacy: Immediately following the Spring National Meeting, in May 2023, the Committee held a regulator-to-regulator meeting to discuss its first priority issue—network adequacy. The Committee heard presentations from the Washington and Michigan Departments of Insurance (DOIs) on their network adequacy programs. The Center for Insurance Policy and Research (CIPR) updated the Committee on its network adequacy project. The Committee and the CIPR also discussed state insurance regulator needs in this area.

Medicaid Unwinding: The Committee received updates at the Spring National Meeting from the federal Centers for Medicare & Medicaid Services (CMS) on its work regarding Medicaid unwinding. America's Health Insurance Plans (AHIP) also provided information from its perspective on the unwinding process, including providing recommendations on what state insurance regulators can do to assist in the process by working with other state agencies to assist consumers in finding other coverage if they are determined to be no longer eligible for Medicaid coverage. The CMS will provide an update to the Committee at the Fall National Meeting.

Essential Health Benefits (EHBs): At the Spring National Meeting, the Health Innovations (B) Working Group heard presentations from the Colorado DOI on its work to update essential health benefits (EHBs); the National Health Law Program (NHeLP) on recommendations for other states considering updates to EHBs; and AHIP on its recommendations to federal and state regulators on EHBs. The Special (EX) Committee on Race and Insurance's Health Workstream also heard presentations on work the states are doing to revise their EHBs to improve health equity in access to health care services.

Pharmacy Benefit Manager Regulation: The Committee recently adopted the white paper *A Guide to Understanding Pharmacy Benefit Manager and Associated Stakeholder Regulation*. The white paper reflects the work of the Pharmacy Benefit Manager Regulatory Issues (B) Subgroup over the past few years. The white paper

Washington, DC 444 North Capitol Street NW, Suite 700, Washington, DC 20001-1509 p | 202 471 3990

Kansas City 1100 Walnut Street, Suite 1500, Kansas City, MO 64106-2197 p | 816 842 3600

New York One New York Plaza, Suite 4210, New York, NY 10004 p | 212 398 9000

is intended to be a resource for state insurance regulators to use to better understand and educate state insurance regulators on pharmacy benefit manager (PBM) regulation and the role PBMs play in the prescription drug ecosystem as well as other stakeholders.

State-Based Marketplaces (SBMs): The Committee will hear presentations from Georgia and Virginia at the Fall National Meeting on their work establishing and operating their SBMs.

Although not identified as a 2023 priority issue, after hearing a presentation from the Kaiser Family Foundation (KFF) at the Spring National Meeting on its recently published issue brief on claims denials and appeals for ACA marketplace plans in 2021, which highlighted the low percentage of consumer appeals of claim denials, the Committee made it a priority to create documents for state insurance regulators to use to educate consumers on their appeal rights and to hold additional discussions on the issue. The Consumer Information (B) Subgroup recently completed a redesign and refreshment of consumer-facing fact sheets concerning the claims process, including appeals of claim denials: 1) filing health insurance claims; 2) explanation of benefits (EOBs); 3) understanding medical necessity; and 4) how to appeal a denied claim.

The Committee also held a meeting, in June 2023, to hear a broader discussion on: 1) what support the states offer to consumers in this area and how they are raising awareness to consumers of their options to appeal; and 2) what more the Committee and the groups reporting to it can do as well to raise consumer awareness. The Committee heard from Maryland, Nebraska, and Michigan on their work to raise consumer awareness of their claim appeal rights.

Lastly, the Committee worked to expand connections between regulators, staff, and our partners across NAIC. The Committee instituted virtual and in-person regulator-to-regulator meetings to allow Committee members and interested state insurance regulators to have more in-depth discussions on these priority issues particularly related to presentations the Committee hears during its open meetings. The Committee asked each Committee member to designate a person from their staff as the point of contact and resource for the Committee which improved efficiencies in communicating between meetings on matters such as identifying speakers, topics, coordinating schedules, and previewing agendas. The Committee leadership met with the NAIC consumer representatives several times and worked to ensure that other groups whose activities intersected (the Special (EX) Committee on Race and Insurance Health Workstream and the Market Regulation and Consumer Affairs (D) Committee) were given time to brief the Committee on their work.

SharePoint/NAIC Support Staff Hub/Member Meetings/B CMTE/2023 Fall National Meeting/Memo – B Committee Work on 2023 Priorities.docx